Ulysseus
EUROPEAN UNIVERSITY

GUARDIANS OF COLLABORATION:

Safeguarding the Future of Internationalisation in Higher Education

Blended Intensive Programme (BIP)

Košice, Slovakia,

1 – 5 March 2027 (physical component)

23 – 25 February (virtual component)

Guardians of Collaboration: Safeguarding the Future of Internationalisation in Higher Education

Beneficiary Module BIP code: 2025-1-SK01-KA131-HED-000318435-3

Summary of Information:

In which city is the BIP located?	Košice, Slovakia
Name of the hosting university?	**Technical University of Košice**
Name of the coordinating university?	**Technical University of Košice**
Ulysseus BIP topics?	❑ Multilingual & intercultural competences skills; ❑ Equality, Diversity & Inclusion; ❑ Citizen Engagement ❑ Topics related to the Ulysseus Innovation Hubs, ❑ Transversal/Interdisciplinary topics aligned with the Ulysseus Mission)
ISCED code, according to the list in annex 1	N/A
Amount of ECTS (if BIP for students)	N/A
Expected participants (students, staff or the two ones) and the expected study level for students:	• Central-level staff engaged in Internationalisation-related processes at home university *responsible for shaping and implementing the university's internationalisation strategy, with a broader perspective on the university's long-term positioning, regional role and strategic partnerships, e.g.:* • Vice-Rectors for Internationalisation • Heads/Deputy Heads of IROs • Heads of Talent Attraction, Recruitment and Retention • Heads of Innovation, Knowledge Transfer and Entrepreneurship • Heads of University–Industry Collaboration / External Partnerships

	• Heads of Regional Engagement / Civic and Societal Engagement • Academic staff specialising in Internationalisation, International Collaboration in Education and/or Research
- Maximum number of desired Erasmus BIP participants (granted or zero granted) **- And if possible, precise, how many slots per university:**	**25 Erasmus**+ BIP participants (3-4 participants from each Ulysseus university) 5-10 non-Erasmus+ participants (other funding or zero funding)
Start/End dates of the virtual component:	23 – 25 February 2027
Start/End dates of the physical component:	**1 – 5 March 2027**
(Expected) Workload (detail for physical component and the virtual one):	Physical component: 5 days Virtual component: 2 days
Language and level required:	English, C1/B2
Available funding:	*Consult your home university regarding available funding options*
Hosting university's registration deadline to receive nominations incl. Staff Mobility Agreements:	**15 January 2027**
Application Details:	Please contact your Ulysseus Local Mobility Officers in this table below. Feel free to reach out to them with any questions. They will manage the selection process internally.

Contact details of Ulysseus Local Mobility Officers:	
University of Seville:	**mobilityulysseus@us.es**
Université Côte d'Azur:	**mobility-ulysseus@univ-cotedazur.fr**
University of Genoa:	**mobility.ulysseus@info.unige.it**
Technical University of Kosice:	**natalia.vaskova@tuke.sk**
MCI The Entrepreneurial School®:	**mobilityofficer.ulysseus@mci.edu**
Haaga-Helia University of Applied Sciences:	**mobilityulysseus@haaga-helia.fi**
University of Münster:	**mobilityulysseus@uni-muenster.de**
University of Montenegro:	**ulysseusmobility@ucg.ac.me**

General Course Information:

- **Course Description:**

  How can higher education institutions rethink their internationalisation strategies to remain relevant, competitive and resilient in a rapidly changing global environment – while creating value not only for their own institutions but also for the local, regional and international ecosystems in which they operate?

  This five-day Blended Intensive Programme is designed for university leaders and senior professionals responsible for internationalisation and institutional development at the central level. It offers a strategic platform for exploring emerging global trends, strengthening institutional approaches to international engagement, attracting and retaining global talent, and navigating the challenges of international research and cooperation.

  A key focus of the programme is exploring how universities can leverage internationalisation as a driver of broader development and impact: connecting global talent, knowledge, research and partnerships with local and regional needs, strengthening innovation ecosystems, fostering collaboration with businesses, public authorities and other stakeholders, and creating mutual benefits for international partners and communities.

  Through expert insights, international peer exchange, case studies and strategic discussions, participants will explore how to position internationalisation as a key driver of institutional transformation, innovation and sustainable development – moving beyond the traditional boundaries of the university towards a more interconnected and mutually beneficial ecosystem.



- **Ulysseus Priority topics:**
  - Multilingual & intercultural competences;
  - Equality Diversity & Inclusion;
  - Citizen Engagement
  - Related to the Ulysseus Innovation Hubs;
  - Transversal/Interdisciplinary topics aligned with the Ulysseus Mission

- **Target group:**
  - Non-academic staff
  - Academic staff

- **Course dates:**

  Physical component: **01/ 03/ 27** to **05/ 03/ 27**

  Virtual component: **23/ 02/ 27** to **25/ 02/ 27**

- **Registration dates** are open from **03/ 11/ 27** to **15/01/27**

  Please be aware that your home university may set a different application deadline depending on their internal selection process (around 2-3 months).

Course Content:

- **Course Outline:**

  This five-day Blended Intensive Programme offers a strategic and forward-looking exploration of the evolving role of internationalisation in higher education. It is designed for university leaders and senior professionals responsible for shaping and implementing institutional internationalisation strategies, including vice-rectors, pro-rectors, heads and deputy heads of International Relations Offices, and senior representatives responsible for research, knowledge transfer, external relations and international partnerships.

  Through expert-led sessions, institutional case studies, strategic discussions and collaborative activities, participants will exchange experiences, compare institutional approaches and address common challenges in international higher education. Particular emphasis will be placed on peer learning, international cooperation and exploring how universities can leverage internationalisation to strengthen their institutional development while generating value for local, regional and international ecosystems.

  As a concluding activity, participants will collaboratively develop strategic recommendations and identify priority actions to advance internationalisation within their respective institutions.

- **Course content:**

  The BIP programme addresses the following key topics:

  - ✓ Global trends and emerging paradigms in higher education internationalisation
  - ✓ Strategic internationalisation and its contribution to institutional development, positioning and competitiveness
  - ✓ Global perspectives on internationalisation beyond the European higher education context
  - ✓ Internationalisation strategies, institutional leadership and strategic governance
  - ✓ Attracting, retaining and managing global academic talent
  - ✓ Building inclusive and internationally attractive university environments
  - ✓ Reciprocal international mobility and balanced global partnerships
  - ✓ Geopolitical developments and their implications for international higher education cooperation
  - ✓ Responsible international partnerships, research security, trust and institutional risk management
  - ✓ International research and innovation cooperation
  - ✓ Knowledge transfer and the role of internationalisation in strengthening innovation ecosystems
  - ✓ Connecting international engagement with regional development and societal impact
  - ✓ Digital internationalisation and the future of international engagement beyond physical mobility
  - ✓ Strategic priorities and institutional responses for the universities of tomorrow.

- **Learning Outcomes:**

  Following this course, participants will be able to:

  - **Critically assess** emerging global trends, geopolitical developments and changing higher education landscapes, and their implications for institutional internationalisation strategies
  - **Identify and formulate** strategic priorities and approaches for strengthening institutional internationalisation policies, governance and practices in response to evolving global challenges
  - **Develop strategic approaches** to attracting, engaging and retaining international talent, fostering institutional attractiveness, inclusion and a sense of belonging
  - **Assess and strengthen** international partnerships and cooperation frameworks, taking into account strategic value, reciprocity, trust, institutional interests and responsible engagement
  - **Evaluate and navigate** the opportunities and risks of international research and innovation cooperation, including geopolitical developments, research security and institutional resilience
  - **Identify opportunities** to leverage internationalisation for the benefit of wider ecosystems by connecting global talent, knowledge and partnerships with research, knowledge transfer, innovation, local and regional development, and societal needs
  - **Explore and assess** emerging models of international engagement beyond traditional mobility, including digital internationalisation and new forms of global collaboration
  - **Exchange and critically benchmark** institutional strategies, governance approaches and good practices with international peers, identifying opportunities for institutional learning and improvement
  - **Translate strategic insights into action** by formulating recommendations and identifying priorities for advancing internationalisation within their respective institutions.

Physical Mobility:

- The physical mobility part will be running from **1 to 5 March 2027** in **Košice, Slovakia**.

The focus of the BIP is detailed below:

	Morning	Afternoon
Day 1	**Internationalisation at a Turning Point:** What Is Changing in Global Higher Education? **Beyond Europe:** Global Perspectives on the Future of Internationalisation	**From Internationalisation to Strategic Advantage:** Strengthening Institutional Development and Impact **Local Focus:** Slovak Higher Education Ecosystem (*Case Study)*
Day 2	**From International to Belonging:** Building Universities Where Global Talent Thrives **No One-Way Street for Talent:** Making International Mobility More Reciprocal	**Europe as a Talent Magnet:** Building Globally Attractive Europe **Designing the Talent Magnet University**

Day 3	**Open, Safe or Both?** How Do We Protect Collaboration without Building Walls? **Collaboration Under Pressure:** What Would You Do?	**Trust by Design:** International Collaboration for Research and Innovation **Where Do We Draw the Line?** Informed Decision-Making
Day 4	**Multiplier Effect Internationalisation:** More Than a University Agenda **From Global Talent to Local Innovation:** Connecting People, Ideas and Ecosystems	**From Campus to Ecosystem:** Moving Beyond Institutional Boundaries
Day 5	**Borderless University:** The Next Chapter of Internationalisation **Beyond Physical Mobility:** Is the Future of Internationalisation Digital? **Guardians of Collaboration:** What Should We Protect, Change, and Build?	Workshops and final discussion

Virtual Component/Part:

- Practical Details Regarding the Virtual Component:

The virtual component will consist of **two online sessions** complemented by individual preparation and networking through a dedicated Microsoft Teams space. The aim is to introduce the main themes of the BIP, facilitate initial connections among participants and encourage them to reflect on their institutional experiences and priorities ahead of the face-to-face programme.

Virtual activities:

- **Session 1 – Internationalisation at a Turning Point:** Introduction to the changing global higher education landscape, emerging trends and key challenges shaping institutional internationalisation strategies.
- **Session 2 – Connecting Perspectives:** Participant introductions, exchange of institutional experiences and initial reflection on shared challenges and priorities in internationalisation.
- **Individual Preparation:** Participants will be invited to identify key internationalisation priorities and challenges within their own institutions to bring into the discussions during the physical programme.

Dedicated Microsoft Teams Space:

A dedicated MS Teams space will be established to facilitate communication, networking and information exchange before, during and after the BIP. It will serve as a shared platform for participant introductions, preparatory materials, initial discussions and continued exchange of experiences and good practices.

Requirements:

Target Group and Eligibility

This BIP is intended for higher education institution staff involved in the strategic planning, coordination, management or implementation of internationalisation and related institutional processes at the central level.

The programme is particularly suitable for:

- Vice-Presidents/Vice-Rectors for internationalisation, research, knowledge transfer, external relations or institutional development
- Heads and Deputy Heads of International Relations Offices (IROs)
- Directors and senior managers responsible for international partnerships, global engagement and internationalisation strategies
- Senior professionals involved in international research cooperation, institutional development and strategic university partnerships.

Professional Background

Applicants should be employed by a higher education institution and hold a position relevant to the programme's themes. Professional experience in higher education management, international relations, international cooperation or institutional internationalisation is expected.

Language Requirements

Participants are expected to have a good command of English (minimum B2 level according to the Common European Framework of Reference for Languages – CEFR), as all sessions, discussions and collaborative activities will be conducted in English. They should be able to actively contribute to professional discussions, exchange institutional experiences and participate in collaborative activities in English.

Application Process:

Application procedure

Interested staff members should express their interest through their respective sending universities. Each partner university is responsible for disseminating the BIP call, organising its internal selection procedure and nominating participants. The selection should prioritise candidates whose professional responsibilities are directly related to the strategic planning, coordination and implementation of internationalisation and institutional development.

Required application documents

Only if you are selected by your home university, you will be invited to complete the registration form via the following link: https://events.ulysseus.eu/event/93/registrations/72/

Application deadline

The deadline for submitting applications is **15 January 2027.**

Final nominations from the sending institutions should be communicated to the Technical University of Košice 15 January 2027 to the email address below:

natalia.vaskova@tuke.sk

Professor(s): Slovak, European, and non-European experts in Internationalisation of Higher Education, Talent Magnet Strategies, Global Development Trends, and Digitalisation.

Contact(s):

- Natália Vašková, Ph.D., Head of IRO, Technical University of Košice, Slovakia
  - natalia.vaskova@tuke.sk



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Annex 1: ISCED CODES

Broad field	Narrow field	Detailed field
00 Generic programmes and qualifications	000 Generic programmes and qualifications not further defined	0000 Generic programmes and qualifications not further defined
	001 Basic programmes and qualifications	0011 Basic programmes and qualifications
	002 Literacy and numeracy	0021 Literacy and numeracy
	003 Personal skills and development	0031 Personal skills and development
	009 Generic programmes and qualifications not elsewhere classified	0099 Generic programmes and qualifications not elsewhere classified
01 Education	011 Education	0110 Education not further defined 0111 Education science 0112 Training for pre-school teachers 0113 Teacher training without subject specialisation 0114 Teacher training with subject specialisation 0119 Education not elsewhere classified
	018 Inter-disciplinary programmes and qualifications involving education	0188 Inter-disciplinary programmes and qualifications involving education
02 Arts and humanities	020 Arts and humanities not further defined	0200 Arts and humanities not further defined
	021 Arts	0210 Arts not further defined 0211 Audio-visual techniques and media production 0212 Fashion, interior and industrial design 0213 Fine arts 0214 Handicrafts 0215 Music and performing arts 0219 Arts not elsewhere classified
	022 Humanities (except languages)	0220 Humanities (except languages) not further defined 0221 Religion and theology 0222 History and archaeology 0223 Philosophy and ethics 0229 Humanities (except languages) not elsewhere classified
	023 Languages	0230 Languages not further defined 0231 Language acquisition 0232 Literature and linguistics 0239 Languages not elsewhere classified
	028 Inter-disciplinary programmes and qualifications involving arts and humanities	0288 Inter-disciplinaryprogrammes and qualifications involving arts and humanities
	029 Arts and humanities not elsewhere classified	0299 Arts and humanities not elsewhere classified

Broad field	Narrow field	Detailed field
03 Social sciences, journalism and information	030 Social sciences, journalism and information not further defined	0300 Social sciences, journalism and information not further defined
	031 Social and behavioural sciences	0310 Social and behavioural studies not further defined 0311 Economics 0312 Political sciences and civics 0313 Psychology 0314 Sociology and cultural studies 0319 Social and behavioural sciences not elsewhere classified
	032 Journalism and information	0320 Journalism and reporting not further defined 0321 Journalism and reporting 0322 Library, information and archival studies 0329 Journalism and reporting not elsewhere classified
	038 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information	0388 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information
	039 Social sciences, journalism and information not elsewhere classified	0399 Social sciences, journalism and information not elsewhere classified
04 Business, administration and law	040 Business, administration and law not further defined	0400 Business, administration and law not further defined
	041 Business and administration	0410 Business and administration not further defined 0411 Accounting and taxation 0412 Finance, banking and insurance 0413 Management and administration 0414 Marketing and advertising 0415 Secretarial and office work 0416 Wholesale and retail sales 0417 Work skills 0419 Business and administration not elsewhere classified
	042 Law	0421 Law
	048 Inter-disciplinary programmes and qualifications involving business, administration and law	0488 Inter-disciplinary programmes and qualifications involving business, administration and law
	049 Business, administration and law not elsewhere classified	0499 Business, administration and law not elsewhere classified

Broad field	Narrow field	Detailed field
05 Natural sciences, mathematics and statistics	050 Natural sciences, mathematics and statistics not further defined	0500 Natural sciences, mathematics and statistics not further defined
	051 Biological and related sciences	0510 Biology and related sciences not further defined 0511 Biology 0512 Biochemistry 0519 Biology and related sciences not elsewhere classified
	052 Environment	0520 Environment not further defined 0521 Environmental sciences 0522 Natural environments and wildlife 0529 Environment not elsewhere classified
	053 Physical sciences	0530 Physical sciences not further defined 0531 Chemistry 0532 Earth sciences 0533 Physics 0539 Physical sciences not elsewhere classified
	054 Mathematics and statistics	0540 Mathematics and statistics not further defined 0541 Mathematics 0542 Statistics 0549 Mathematics and statistics not elsewhere classified
	058 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics	0588 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics
	059 Natural sciences, mathematics and statistics not elsewhere classified	0599 Natural sciences, mathematics and statistics not elsewhere classified
06 Information and Communication Technologies	061 Information and Communication Technologies (ICTs)	0610 Information and Communication Technologies (ICTs) not further defined 0611 Computer use 0612 Database and network design and administration 0613 Software and applications development and analysis 0619 Information and Communication Technologies (ICTs) not elsewhere classified
	068 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)	0688 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)

Broad field	Narrow field	Detailed field
07 Engineering, manufacturing and construction	070 Engineering, manufacturing and construction not further defined	0700 Engineering, manufacturing and construction not further defined
	071 Engineering and engineering trades	0710 Engineering and engineering trades not further defined 0711 Chemical engineering and processes 0712 Environmental protection technology 0713 Electricity and energy 0714 Electronics and automation 0715 Mechanics and metal trades 0716 Motor vehicles, ships and aircraft 0719 Engineering and engineering trades not elsewhere classified
	072 Manufacturing and processing	0720 Manufacturing and processing not further defined 0721 Food processing 0722 Materials (glass, paper, plastic and wood) 0723 Textiles (clothes, footwear and leather) 0724 Mining and extraction 0729 Manufacturing and processing not elsewhere classified
	073 Architecture and construction	0731 Architecture and construction not further defined 0731 Architecture and town planning 0732 Building and civil engineering 0739 Architecture and construction not elsewhere classified
	078 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction	0788 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction
	079 Engineering, manufacturing and construction not elsewhere classified	0799 Engineering, manufacturing and construction not elsewhere classified
08 Agriculture, forestry, fisheries and veterinary	080 Agriculture, forestry, fisheries and veterinary not further defined	0800 Agriculture, forestry, fisheries and veterinary not further defined
	081 Agriculture	0810 Agriculture not further defined 0811 Crop and livestock production 0812 Horticulture 0819 Agriculture not elsewhere classified
	082 Forestry	0821 Forestry
	083 Fisheries	0831 Fisheries
	084 Veterinary	0841 Veterinary
	088 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary	0888 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary
	089 Agriculture, forestry, fisheries and veterinary not elsewhere classified	0899 Agriculture, forestry, fisheries and veterinary not elsewhere classified

Broad field	Narrow field	Detailed field
09 Health and welfare	090 Health and welfare not further defined	0900 Health and welfare not further defined
	091 Health	0910 Health not further defined 0911 Dental studies 0912 Medicine 0913 Nursing and midwifery 0914 Medical diagnostic and treatment technology 0915 Therapy and rehabilitation 0916 Pharmacy 0917 Traditional and complementary medicine and therapy 0919 Health not elsewhere classified
	092 Welfare	0910 Welfare not further defined 0921 Care of elderly and of disabled adults 0922 Child care and youth services 0923 Social work and counselling 0929 Welfare not elsewhere classified
	098 Inter-disciplinary programmes and qualifications involving health and welfare	0988 Inter-disciplinary programmes and qualifications involving health and welfare
	099 Health and welfare not elsewhere classified	0999 Health and welfare not elsewhere classified
10 Services	100 Services not further defined	1000 Services not further defined
	101 Personal services	1010 Personal services not further defined 1011 Domestic services 1012 Hair and beauty services 1013 Hotel, restaurants and catering 1014 Sports 1015 Travel, tourism and leisure 1019 Personal services not elsewhere classified
	102 Hygiene and occupational health services	1020 Hygiene and occupational health services not further defined 1021 Community sanitation 1022 Occupational health and safety 1029 Hygiene and occupational health services not elsewhere classified
	103 Security services	1030 Security services not further defined 1031 Military and defence 1032 Protection of persons and property 1039 Security services not elsewhere classified
	104 Transport services	1041 Transport services
	108 Inter-disciplinary programmes and qualifications involving services	1088 Inter-disciplinary programmes and qualifications involving services
	109 Services not elsewhere classified	1099 Services not elsewhere classified
99 Field unknown	999 Field unknown	9999 Field unknown