

Poster Instructions - Ulysseus International Networking Conference

Purpose: Showcase your collaboration with partners beyond the EU, highlighting impact, storytelling, and future prospects.

Section 1 – Abstract (up to 100 words)

Write a short, plain-language summary of your project.

- Explain the key goals.
- Indicate when the project was implemented.
- Keep it accessible for non-experts (avoid jargon).

Section 2 – Participants (50 words)

List the main contributors.

- Institutions involved, highlight the leading partner.
- Key individuals (limit to principal actors).

Section 3 – Activities & Collaboration (up to 200 words)

Describe what you did and how you collaborated.

- Outline the main activities and pathways of cooperation.
- Use a storytelling style.
- Include photos to illustrate the human or natural side of your work.
- Add one or two short anecdotes if possible.

Section 4 – Impacts & SDGs (up to 50 words)

Show the benefits and relevance.

- State the impacts for end-users (students, businesses, institutions, communities).
- Link impacts to the relevant UN Sustainable Development Goals (SDGs).
- Provide quantifiable outcomes where possible (numbers, reach, results).

Section 5 – Message to Ulysseus & the EC (up to 80 words)

Look ahead.

- Share the message you want to convey to the Ulysseus Alliance or the European Commission.
- Highlight prospects for the next stages of your project.
- Suggest how collaboration could evolve in the future.

Formatting tip: Aim for clarity and visual appeal. Use short texts, bullet points, and strong visuals.

The posters will be formatted in a unified template created for the purpose, printed and shown at the conference location in Brussels.

For inquiries, write to event coordinators at the University of Montenegro: zizicb@ucg.ac.me