

Innovation Hub Days

Presentation of the Ulysseus Innovation
Hub of Applied AI for Business & Education

PROGRAMME

7-8 October 2026

Haaga-Helia · Pasila Campus
Ratapihantie 13
00520 Helsinki, Finland



Programme at a glance - Day 1

Time	Activity
09:00 - 09:30	Arrival & Registration
09:30 - 09:45	Opening & Practicalities
09:45 - 10:00	Welcome Words
10:00 - 10:30	Vision of the Innovation Hub
10:30 - 11:15	AI Innovation Hub Achievements, Goals & Plans
11:15 - 12:00	Keynote
12:00 - 13:00	Lunch
13:15 - 14:15	Panel Discussion
14:15 - 16:00	AI Project Marketplace & Company Demo Corner
19:00 - 22:00	Networking Dinner

Programme at a glance - Day 2

Time	Activity
09:00 - 09:45	Arrival & Registration
09:45 - 10:00	Opening & Practicalities
10:00 - 11:15	Parallel Sessions • Track 1: AI and Digital Literacy in Education [full-day track, until 16:00] • Track 2: Spotlight on Research Groups • Track 2: Co-Creating the Future of Ulysseus Innovation Hubs
11:30 - 12:00	Bus Transfer to Maria 01
12:00 - 13:30	Lunch - Monda
13:30 - 14:30	Maria 01 Tour
14:30 - 15:30	Ecosystem Presentation & Startup Encounters
15:30 - 16:00	Reflections & Closing
16:00	Bus transfer back to City Center and Pasila

Day 1

09:00

Arrival & Registration

09:30

Taphtumatori, Haaga-Helia

09:30

Opening & Practicalities

09:45

Auditorio, Haaga-Helia

Innovation Hub Days opening, objectives, introduction to the days safety and navigation notes

09:45

Welcome Words

10:00

Auditorio, Haaga-Helia

Kitte Marttinen, Project Director, Ulysseus

10:00

Vision of the Innovation Hub

10:30

Auditorio, Haaga-Helia

Satu Koivisto, Director of Research Services

Connecting European Minds for a Sustainable Future

Day 1

10:30

11:15

Innovation Hub Achievements, Goals, and Plans

Auditorio, Haaga-Helia

Julia Reinhard, *Innovation Hub Manager*

11:15

12:00

Keynote

Auditorio, Haaga-Helia

Tarun Sharma, *Investor | EIR Aalto University | Partner & COO Nokia Ventures |*

12:00

13:00

Lunch

Tapahtumatori, Haaga-Helia

13:15

14:15

Panel Discussion

Auditorio, Haaga-Helia

Beyond the Output: Expertise, Learning and Value in the Age of AI

Connecting European Minds for a Sustainable Future

Day 1

14:15 16:00	AI Project Marketplace & Company Demo Corner Tapahtumatori, Haaga-Helia
19:00 22:00	Networking Dinner Radisson RED Hotel, Vuorikatu 24, 00100 Helsinki, Finland

12:00

13:00

13:15

14:15

Day 2

09:00

09:45

Arrival & Registration

Tapahtumatori, Haaga-Helia

09:45

10:00

Opening and Practicalities

Auditorio, Haaga-Helia

Welcome and navigation notes

10:00

11:15

Paralell Sessions

1219, 1206, 8201, Haaga-Helia

Participants will be assigned to a session in advance. Please follow your assigned programme.

11:30

12:00

Bus Transfer to Maria 01

Lapinlahdenkatu 16, 00180 Helsinki, Finland

Connecting European Minds for a Sustainable Future

Day 2

12:00

13:30

Lunch

Monda, Lapinlahdenkatu 16, 00180 Helsinki (inside the Maria 01 campus)

13:30

14:30

Maria 01 Tour

Lapinlahdenkatu 16, 00180 Helsinki, Finland

Guided tour of the campus

14:30

15:30

Ecosystem Presentation & Startup Encounters

Lapinlahdenkatu 16, 00180 Helsinki, Finland

Learn about our ecosystem, meet selected startups

15:30

16:00

Reflections and Closing

Lapinlahdenkatu 16, 00180 Helsinki, Finland

16:00

16:30

Bus Transfer

Drop off: City Center and Haaga-Helia Pasila Campus



More Information

Event page: <https://events.ulysseus.eu/event/62/>

Contact: julia.reinhard@haaga-helia.fi



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