

Exploring the Futures of Entrepreneurship | 8-10 June 2026 | Innsbruck

Organised by the Innovation Hub on Sustainable Entrepreneurship & Impact at MCI | The Entrepreneurial School®, this two-day event brings together researchers, innovation managers, and ecosystem partners across the Ulysseus European University Alliance.

**Monday, 8 June 2026 – City Tour (4:30 pm) & Welcome Reception (6 pm)**

## Tuesday, 9 June 2026

<b>9:00-10:30</b>	<b>Keynotes: Dr Friedrich Hinterberger</b> <i>Vice President of the Club of Rome, Austrian Chapter</i>
	Coffee Break
<b>11:00-12:30</b>	<b>Research &amp; Projects at the MCI</b> - <i>Simon Thielen, MSc</i> - <i>Susanne Schmid, MA, MSc</i> - <i>Prof Dr Jan Back</i>
	Lunch
<b>13:30-16:30</b>	<b>Futures Lab</b>
<b>17:00</b>	<b>Cinema</b> Jurassic Park Rebirth: Behind the Scene + Q&A with co-producer Winston Azzopardi

## Wednesday, 10 June 2026

<b>9:00-10:30</b>	<b>Futures Lab (cont.) - Reflections</b>
	Coffee Break
<b>11:00-12:30</b>	<b>FuturesComp Austria</b> <i>Prof Dr Oliver Som</i>
	Lunch
<b>14:00 -16:30</b>	<b>Entrepreneurial Journey</b> <i>Benjamin Suitner</i> (Corporate Investment Management, Startups & Entrepreneurship – MCI) , <i>Robert Schimpf</i> (Founder and director of the INNCubator), <i>Maileen Krähe</i> (Space- & Contentmanagement ImpactHub), <i>Katrin Treuting</i> (SKINNOVATION), <i>Matthias Kiel</i> (REACH), <i>Helin Hussein</i> (Healink), <i>Lisa Spöck</i> (Start-up Tirol)
<b>17:00</b>	<b>Get Together</b>

**This event is part of the Ulysseus MCI Week & Summit –  
Feel free to join!**

For a full overview of the week: <https://linktr.ee/mci.ulyseeyussummit>  
Ulysseus page: <https://ulyseus.eu/mci-week-and-ulyseus-summit/>

Please Register by 15 May 2026 [here](#)

## Programme Overview & Sessions Guide

Participants will engage with foresight and futures thinking approaches and explore possible future developments in entrepreneurship through keynotes and the **interactive Futures Lab**. The programme also offers an opportunity to **discover current research projects at MCI**, exchange ideas with colleagues, and identify potential collaboration opportunities.

Finally, participants will gain practical insights into the **MCI entrepreneurial journey**, connecting academic research with start-ups, support structures, and our regional entrepreneurial ecosystem. The MCI will present its Innovation Hub, offering insight into its strategic focus, ongoing research and innovation activities, and its role within the wider Ulysseus Innovation Hub ecosystem.

### Futures Thinking & Foresight

We are delighted to welcome **Dr Friedrich Hinterberger**, Vice President of the **Club of Rome**, Austrian Chapter. His keynote will set the stage for the **Futures Lab on the Futures of Entrepreneurship**. During this interactive session, participants will explore possible future scenarios, examine potential transformations in entrepreneurship ecosystems, test ideas, and discuss strategies to better **understand and shape emerging challenges and opportunities in entrepreneurship**.

### Research & Project at the MCI

MCI researchers will also present their current and past projects related to entrepreneurship, providing insights into ongoing research and innovation activities at MCI. This is the opportunity to **discuss and identify collaboration opportunities**.

### FuturesComp Austria

Presentation of FuturesComp Austria, a **reference Framework for Futures Literacy in Higher Education**, developed by the UNESCO Chair in Futures Capability for Innovation and Entrepreneurship at MCI.

### Entrepreneurship Journey

An entire afternoon will be dedicated to the MCI “Entrepreneurial Journey”. This session will highlight different stages of entrepreneurship through short contributions from **student start-ups, the MCI’s entrepreneurship support services, and external partners active in our local entrepreneurial ecosystem**. It will offer participants practical insights into how entrepreneurial ideas emerge, develop, and are supported through collaboration and dedicated support structures on their path toward becoming viable ventures.

**Friday, 12 June 2026 - Excursions to: Hollu, TIWAG, IKB & Health Hub Tirol**