

Ulysseus MCI Innovation Hub Days

Exploring the Futures of Entrepreneurship | 9–10 June 2026 | Innsbruck

Organised by **the Innovation Hub on Sustainable Entrepreneurship & Impact at MCI | The Entrepreneurial School**[®], this two-day event brings together researchers, innovation managers, and ecosystem partners across the **Ulysseus European University Alliance**.



Tuesday, 9 June 2026

Keynotes: Futures Thinking/ Foresight

(09:00–10:30)

Coffee Break

Research & Projects Presentations

(11:00–12:30)

Lunch

Futures Lab: Futures of Entrepreneurship

(13:30–15:00)

Coffee Break

Futures Lab continued

(15:30–17:00)

Wednesday, 10 June 2026

Reflection on the Futures Lab

(09:00–10:30)

Coffee Break

Presentation of FuturesComp Austria

(11:00–12:00)

Lunch

Entrepreneurial Journey

(14:00–15:00)

Coffee Break

Entrepreneurial Journey continued

(15:30–16:30)



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MCI Innovation Hub Days

Programme Overview & Session Guide

9 –10 June 2026 | MCI | The Entrepreneurial School® - Innsbruck

Participants will engage with foresight and futures thinking approaches and explore possible future developments in entrepreneurship through keynotes and the interactive Futures Lab. The programme also offers an opportunity to **discover current research projects** at MCI, exchange **ideas with colleagues**, and identify potential collaboration opportunities.

Finally, participants will gain practical insights into the **MCI entrepreneurial journey**, connecting academic research with start-ups, support structures, and our regional entrepreneurial ecosystem.

Key Programme Elements



Futures Thinking & Foresight (Keynotes)

We will welcome keynote speakers addressing the topic of **foresight and futures thinking**, setting the stage for the **Futures Lab on the Futures of Entrepreneurship**. During this interactive session, participants will explore possible future scenarios, examine potential transformations in entrepreneurship ecosystems, test ideas, and discuss strategies to better understand and shape emerging challenges and opportunities in entrepreneurship.



Research & Project Presentations

MCI researchers will also present their current and past projects related to entrepreneurship, providing insights into ongoing research and innovation activities at MCI.

The objective is to:

- Showcase current initiatives
- Stimulate discussion among researchers
- Identify potential collaboration opportunities



FuturesComp Austria

Join us for the presentation of **FuturesComp Austria**, a *Reference Framework* for Futures Literacy in Higher Education, developed by the UNESCO Chair in Futures Capability for Innovation and Entrepreneurship at MCI.



Entrepreneurial Journey

An entire afternoon will be dedicated to the MCI **“Entrepreneurial Journey”**. This session will highlight different stages of entrepreneurship through short contributions from **student start-ups, the MCI's entrepreneurship support services, and external partners active in our local entrepreneurial ecosystem**. It will offer participants practical insights into how entrepreneurial ideas emerge, develop, and are supported through collaboration and dedicated support structures on their path toward becoming viable ventures.