



Digital Innovation & Entrepreneurship

Blended Intensive Programme (BIP)

Nice,

Physical component: 22-26 June 2026

Virtual component: 4-20 June 2026

Digital Innovation & Entrepreneurship:

Beneficiary Module BIP code: 2025-1-FR01-KA131-HED-000307844-5

Summary of Information:

In which city is the BIP located?	Nice
Name of the hosting university?	Université Côte d'Azur
Name of the coordinating university?	Université Côte d'Azur
Ulysseus BIP topics?	<input type="checkbox"/> Entrepreneurship; <input type="checkbox"/> Transversal/Interdisciplinary topics aligned with the Ulysseus Mission)
ISCED code, according to the list in annex 1 (for a BIP for students):	NA
Amount of ECTS (minimum 3 ECTS for a BIP for students):	NA
Expected participants (students, staff or the two ones) and the expected study level for students:	Academic and non-academic staff
- Maximum number of desired Erasmus BIP participants (granted or zero granted) and precise if non BIP participants, can be added (for example for University of Montenegro participants who can't be counted as BIP participants	25 EU. Ulysseus staff (approximately 5 slots per university and more if some partners are unable to send as many staff as desired).



- And if possible, precise, how many slots per university:	
Start/End dates of the virtual component:	4-20 June 2026
Start/End dates of the physical component:	22-26 June 2026
(Expected) Workload (detail for physical component and the virtual one if possible):	35 hours
Language and level required:	English B2
Available funding:	<i>Consult your home university regarding available funding options</i>
Hosting university's registration deadline to receive the participant list	17/04/2026
Application Details:	Please contact your Ulysseus Local Mobility Officers in this table below. Feel free to reach out to them with any questions. They will manage the selection process internally.

Contact details of Ulysseus Local Mobility Officers:

University of Seville:	mobilityulysses@us.es
Université Côte d'Azur:	mobility-ulysses@univ-cotedazur.fr
University of Genoa:	mobility.ulysseus@info.unige.it
Technical University of Kosice:	natalia.vaskova@tuke.sk
MCI The Entrepreneurial School®:	mobilityofficer.ulysseus@mci.edu
Haaga-Helia University of Applied Sciences:	mobilityulysses@haaga-helia.fi
University of Münster:	mobilityulysses@uni-muenster.de
University of Montenegro:	ulyssesmobility@ucg.ac.me



General Course Information:

- Course Description:

This track focuses on the role of digital innovation in driving entrepreneurial thinking and fostering new economic opportunities. It will examine how higher education institutions can support start-ups, promote innovation ecosystems, and collaborate with industry stakeholders. Participants will analyse digital tools, methodologies, and best practices that empower students, researchers, and innovators to transform ideas into impactful solutions.

- Ulysseus Priority topics: For the organiser, please delete what isn't relevant.

- Entrepreneurship
- Transversal/Interdisciplinary topics aligned with the Ulysseus Mission

- Target group:

- Non-academic staff
- Academic staff

Course dates:

Physical component: 22/06/2026 to 26/06/2026

Virtual component: webinar on the 04/06/2026 + asynchronous session to 20/06/2026

- **Registration dates are open until the 17/04/2026**

Please be aware that your home university may set a different application deadline depending on their internal selection process (around 2-3 months).

Course Content:

- Course Outline:

Digital Innovation & Entrepreneurship: This track focuses on the role of digital innovation in driving entrepreneurial thinking and fostering new economic opportunities. It will examine how higher education institutions can support start-ups, promote innovation ecosystems, and collaborate with industry stakeholders. Participants will analyse digital tools,



methodologies, and best practices that empower students, researchers, and innovators to transform ideas into impactful solutions.

This BIP aims to enhance participants' understanding of digital innovation and entrepreneurship in higher education. Participants will explore digital tools, incubators, and challenge-based approaches that support start-up development and innovation ecosystems, with a focus on designing digitally enabled green and social entrepreneurship solutions.

- Learning Outcomes:

By the end of this BIP, participants will be able to analyse digital entrepreneurship ecosystems in higher education, identify relevant stakeholders, and select appropriate digital tools to support start-up development. They will also be able to design a basic model for a university incubator, apply challenge-based learning approaches, and develop digitally supported green or social entrepreneurship concepts.

Physical Mobility:

The physical mobility part will be running from 22 to 26 June 2026 in Nice.

	Morning	Afternoon
Monday 22	Welcome Address + Plenary talks	Thematic round tables, posters session
Tuesday 23	Thematic round tables	Workshops
Wednesday 23	Posters session	Free time or French session about digital transformation in Africa
Thursday 24	Talks and workshops	Workshops
Friday 25	Closure session	Cultural activities and network session

Virtual Component/Part:

- Practical Details Regarding the Virtual Component:

The virtual component will take place from the 4th of June 2026 to 20th of June. It will be conducted through Universite Cote d'Azur open courses platform. A webinar will be held prior to the on-site phase, on Thursday, 4 June. It will allow participants to get to know each other, introduce the BIP, and present the various



activities planned.

In addition, a learning pathway on the Moodle platform will be made available so that participants can familiarize themselves with the content and complete preparatory exercises ahead of the physical meeting in Nice. This asynchronous component is estimated at 7–8 hours.

Requirements:

Participation in this BIP is open to university staff members. To enroll, participants must complete the official registration form provided by the organising institution. There are no specific academic background requirements. However, participants should have a professional interest in the topics covered in the programme. A minimum of B2 level in English is required to ensure full participation in the activities and discussions.

Application Process and contacts:

Depending on staff's HOME UNIVERSITY, please find below the contact information, including a list of links providing email addresses from the mobility offices of each of the Alliance's universities

University of Seville:	<u>mobilityulysses@us.es</u>
Université Côte d'Azur:	<u>mobility-ulysses@univ-cotedazur.fr</u>
University of Genoa:	<u>mobility.ulysseus@info.unige.it</u>
Technical University of Kosice:	<u>natalia.vaskova@tuke.sk</u>
MCI The Entrepreneurial School®:	<u>mobilityofficer.ulysseus@mci.edu</u>
Haaga-Helia University of Applied Sciences:	<u>mobilityulysses@haaga-helia.fi</u>
University of Münster:	<u>mobilityulysses@uni-muenster.de</u>
University of Montenegro:	<u>ulyssesmobility@ucg.ac.me</u>



Registrations are open from November 18th, 2025, **until April 17th, 2026**, or until the set number of participants is reached.

The instructors teaching this course are Jonathan Reyes (Jonathan.REYES-MARIMON@univ-cotedazur.fr) and Eleftherios Kartas (Eleftherios.KARTAS@univ-cotedazur.fr) from Université Côte d'Azur. The virtual component part of the BIP is completely self-paced and asynchronous.



Co-funded by
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Annex 1: ISCED CODES

Broad field	Narrow field	Detailed field
00 Generic programmes and qualifications	000 Generic programmes and qualifications not further defined	0000 Generic programmes and qualifications not further defined
	001 Basic programmes and qualifications	0011 Basic programmes and qualifications
	002 Literacy and numeracy	0021 Literacy and numeracy
	003 Personal skills and development	0031 Personal skills and development
	009 Generic programmes and qualifications not elsewhere classified	0099 Generic programmes and qualifications not elsewhere classified
01 Education	011 Education	0110 Education not further defined 0111 Education science 0112 Training for pre-school teachers 0113 Teacher training without subject specialisation 0114 Teacher training with subject specialisation 0119 Education not elsewhere classified
	018 Inter-disciplinary programmes and qualifications involving education	0188 Inter-disciplinary programmes and qualifications involving education
	020 Arts and humanities not further defined	0200 Arts and humanities not further defined
02 Arts and humanities	021 Arts	0210 Arts not further defined 0211 Audio-visual techniques and media production 0212 Fashion, interior and industrial design 0213 Fine arts 0214 Handicrafts 0215 Music and performing arts 0219 Arts not elsewhere classified
	022 Humanities (except languages)	0220 Humanities (except languages) not further defined 0221 Religion and theology 0222 History and archaeology 0223 Philosophy and ethics 0229 Humanities (except languages) not elsewhere classified
	023 Languages	0230 Languages not further defined 0231 Language acquisition 0232 Literature and linguistics 0239 Languages not elsewhere classified
	028 Inter-disciplinary programmes and qualifications involving arts and humanities	0288 Inter-disciplinary programmes and qualifications involving arts and humanities
	029 Arts and humanities not elsewhere classified	0299 Arts and humanities not elsewhere classified

Broad field	Narrow field	Detailed field
03 Social sciences, journalism and information	030 Social sciences, journalism and information not further defined	0300 Social sciences, journalism and information not further defined
	031 Social and behavioural sciences	0310 Social and behavioural studies not further defined 0311 Economics 0312 Political sciences and civics 0313 Psychology 0314 Sociology and cultural studies 0319 Social and behavioural sciences not elsewhere classified
	032 Journalism and information	0320 Journalism and reporting not further defined 0321 Journalism and reporting 0322 Library, information and archival studies 0329 Journalism and reporting not elsewhere classified
	038 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information	0388 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information
	039 Social sciences, journalism and information not elsewhere classified	0399 Social sciences, journalism and information not elsewhere classified
04 Business, administration and law	040 Business, administration and law not further defined	0400 Business, administration and law not further defined
	041 Business and administration	0410 Business and administration not further defined 0411 Accounting and taxation 0412 Finance, banking and insurance 0413 Management and administration 0414 Marketing and advertising 0415 Secretarial and office work 0416 Wholesale and retail sales 0417 Work skills 0419 Business and administration not elsewhere classified
	042 Law	0421 Law
	048 Inter-disciplinary programmes and qualifications involving business, administration and law	0488 Inter-disciplinary programmes and qualifications involving business, administration and law
	049 Business, administration and law not elsewhere classified	0499 Business, administration and law not elsewhere classified

Broad field	Narrow field	Detailed field
05 Natural sciences, mathematics and statistics	050 Natural sciences, mathematics and statistics not further defined	0500 Natural sciences, mathematics and statistics not further defined
	051 Biological and related sciences	0510 Biology and related sciences not further defined 0511 Biology 0512 Biochemistry 0519 Biology and related sciences not elsewhere classified
	052 Environment	0520 Environment not further defined 0521 Environmental sciences 0522 Natural environments and wildlife 0529 Environment not elsewhere classified
	053 Physical sciences	0530 Physical sciences not further defined 0531 Chemistry 0532 Earth sciences 0533 Physics 0539 Physical sciences not elsewhere classified
	054 Mathematics and statistics	0540 Mathematics and statistics not further defined 0541 Mathematics 0542 Statistics 0549 Mathematics and statistics not elsewhere classified
	058 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics	0588 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics
	059 Natural sciences, mathematics and statistics not elsewhere classified	0599 Natural sciences, mathematics and statistics not elsewhere classified
	061 Information and Communication Technologies (ICTs)	0610 Information and Communication Technologies (ICTs) not further defined 0611 Computer use 0612 Database and network design and administration 0613 Software and applications development and analysis 0619 Information and Communication Technologies (ICTs) not elsewhere classified
06 Information and Communication Technologies	068 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)	0688 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)

Broad field	Narrow field	Detailed field
07 Engineering, manufacturing and construction	070 Engineering, manufacturing and construction not further defined	0700 Engineering, manufacturing and construction not further defined
	071 Engineering and engineering trades	0710 Engineering and engineering trades not further defined 0711 Chemical engineering and processes 0712 Environmental protection technology 0713 Electricity and energy 0714 Electronics and automation 0715 Mechanics and metal trades 0716 Motor vehicles, ships and aircraft 0719 Engineering and engineering trades not elsewhere classified
	072 Manufacturing and processing	0720 Manufacturing and processing not further defined 0721 Food processing 0722 Materials (glass, paper, plastic and wood) 0723 Textiles (clothes, footwear and leather) 0724 Mining and extraction 0729 Manufacturing and processing not elsewhere classified
	073 Architecture and construction	0731 Architecture and construction not further defined 0731 Architecture and town planning 0732 Building and civil engineering 0739 Architecture and construction not elsewhere classified
	078 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction	0788 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction
	079 Engineering, manufacturing and construction not elsewhere classified	0799 Engineering, manufacturing and construction not elsewhere classified
08 Agriculture, forestry, fisheries and veterinary	080 Agriculture, forestry, fisheries and veterinary not further defined	0800 Agriculture, forestry, fisheries and veterinary not further defined
	081 Agriculture	0810 Agriculture not further defined 0811 Crop and livestock production 0812 Horticulture 0819 Agriculture not elsewhere classified
	082 Forestry	0821 Forestry
	083 Fisheries	0831 Fisheries
	084 Veterinary	0841 Veterinary
	088 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary	0888 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary
	089 Agriculture, forestry, fisheries and veterinary not elsewhere classified	0899 Agriculture, forestry, fisheries and veterinary not elsewhere classified

Broad field	Narrow field	Detailed field
09 Health and welfare	090 Health and welfare not further defined	0900 Health and welfare not further defined
	091 Health	0910 Health not further defined 0911 Dental studies 0912 Medicine 0913 Nursing and midwifery 0914 Medical diagnostic and treatment technology 0915 Therapy and rehabilitation 0916 Pharmacy 0917 Traditional and complementary medicine and therapy 0919 Health not elsewhere classified
	092 Welfare	0910 Welfare not further defined 0921 Care of elderly and of disabled adults 0922 Child care and youth services 0923 Social work and counselling 0929 Welfare not elsewhere classified
	098 Inter-disciplinary programmes and qualifications involving health and welfare	0988 Inter-disciplinary programmes and qualifications involving health and welfare
	099 Health and welfare not elsewhere classified	0999 Health and welfare not elsewhere classified
10 Services	100 Services not further defined	1000 Services not further defined
	101 Personal services	1010 Personal services not further defined 1011 Domestic services 1012 Hair and beauty services 1013 Hotel, restaurants and catering 1014 Sports 1015 Travel, tourism and leisure 1019 Personal services not elsewhere classified
	102 Hygiene and occupational health services	1020 Hygiene and occupational health services not further defined 1021 Community sanitation 1022 Occupational health and safety 1029 Hygiene and occupational health services not elsewhere classified
	103 Security services	1030 Security services not further defined 1031 Military and defence 1032 Protection of persons and property 1039 Security services not elsewhere classified
	104 Transport services	1041 Transport services
	108 Inter-disciplinary programmes and qualifications involving services	1088 Inter-disciplinary programmes and qualifications involving services
	109 Services not elsewhere classified	1099 Services not elsewhere classified
99 Field unknown	999 Field unknown	9999 Field unknown