Accessible Tourism in Historical Cities

Blended Intensive Programme (BIP)

Seville
Virtual Part: 25/05/2026 to 29/05/2026
Physical Part: 15/06/2026 to 19/06/2026

Accessible Tourism in Historical Cities

Beneficiary Module BIP code: 2025-1-ES01-KA131-HED-000328975-2

Summary of Information:

Beneficiary Module BIP code: 2025-1-ES01-KA131-HED-000328975-2

In which city is the BIP located?	Seville, Spain
Name of the hosting university?	University of Seville
Name of the coordinating university?	University of Seville
Ulysseus BIP topics?	❑ Entrepreneurship ❑ Equality, Diversity & Inclusion ❑ Citizen Engagement
ISCED code, according to the list in annex 1	03 – Social sciences, journalism, and information; 04 : Business, administration and law; 0413: Management and Administration. 0730 : Architecture and construction, not further defined; 0731 : Architecture and town planning ; 0921 : Care of the elderly and of disabled adults; 0922 : Child care and youth services; 0923 : Social work and counselling; 0929 : Welfare, not elsewhere classified; 0988 : Health and Welfare, inter-disciplinary programmes; 1013 : Hotel, restaurants and catering 1014 : Sports 1015 : Travel, tourism and leisure; 1022 : Occupational health and safety; 0410 - Business and

	administration, not further defined; 0411 - Accounting and taxation; 0412 - Finance, banking and insurance; 0413 - Management and administration; 0414 - Marketing and advertising; 0416 - Wholesale and retail sales; 0421 - Law
Amount of ECTS:	3 ECTS
Expected participants (students, staff or the two ones) and the expected study level for students:	Students: - Bachelor - Master - PhD
- Maximum number of desired Erasmus BIP participants (granted or zero granted) and precise if non-BIP participants, can be added	25 BIP participants + 3 non-BIP participants 1 for University of Montenegro
Start/End dates of the virtual component:	From 25/05/2026 to 29/05/2026
Start/End dates of the physical component:	From 15/06/2026 to 19/06/2026
(Expected) Workload (detail for physical component and the virtual one if possible):	80 hours
Language and level required:	Minimum English B2
Available funding:	*Consult your home university regarding available funding options*
Hosting university's registration deadline to receiving (the participant	31/01/2026

list) or (the signed Erasmus mobilty agreement):	(Later applications can be accepted only with the approval of the organisers. Please consider the dates of your home institution in case you need a mobility agreement)
Application Details:	Please contact your Ulysseus Local Mobility Officers in this table below. Feel free to reach out to them with any questions. They will manage the selection process internally.

Contact details of Ulysseus Local Mobility Officers:	
University of Seville:	**mobilityulysseus@us.es**
Université Côte d'Azur:	**mobility-ulysseus@univ-cotedazur.fr**
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University of Münster:	**mobilityulysseus@uni-muenster.de**
University of Montenegro:	**ulysseusmobility@ucg.ac.me**

General Course Information

Organised by university:

- University of Seville - Spain
- Université Côte d'Azur, France
- Haaga-Helia University of Applied Sciences - Helsinki- Finlandia.

- University of Genova – Genova- Italia

● **Course Description:**

This course is designed for anyone interested in learning about accessibility within the context of tourism in historical cities and in developing inclusive solutions for industry stakeholders. This course aims to equip participants with comprehensive knowledge and practical skills to address accessibility challenges in tourism, with a specific focus on historical city destinations in the EU. Through a blend of virtual seminars and a hands-on Hackathon, participants will explore the medical, social, legislative, and economic dimensions of accessible tourism, developing inclusive solutions to improve travel experiences for all.

● **Ulysseus Priority topics:**
   o Entrepreneurship.
   o Equality Diversity & Inclusion.
   o Citizen Engagement.

● **Target group:**
   o Students

● **Level (for students):**
   o Bachelor
   o Master
   o PhD

● **Field of study and ISCED code(s) for a BIP for students using the ISCED code list in annex:**

03: Social sciences, journalism, and information

04: Business, administration and law

0413: Management and Administration

0730 : Architecture and construction, not further defined

0731 : Architecture and town planning

0921 : Care of the elderly and of disabled adults

0922 : Child care and youth services

0923 : Social work and counselling

0929 : Welfare, not elsewhere classified

0988 : Health and Welfare, inter-disciplinary programmes

1013 : Hotel, restaurants and catering

1014 : Sports

1015 : Travel, tourism and leisure

1022 : Occupational health and safety

0410 - Business and administration, not further defined

0411 - Accounting and taxation

0412 - Finance, banking and insurance

0413 - Management and administration

0414 - Marketing and advertising

0416 - Wholesale and retail sales

0421 – Law

- **Course dates:**
  - Physical component: **25/05/26** to **29/05/26**
  - Virtual component: **15/ 06/ 26** to **19/06/ 26**

- **Registration dates**: from **01/ 11/ 25** to **31/01/26**

  Please be aware that your home university may set a different application deadline depending on their internal selection process (around 2-3 months).

Course Content

- **Course Outline:**

This course aims to equip participants with comprehensive knowledge and practical skills to address accessibility challenges in tourism, with a specific focus on historical city destinations in the EU. Through a blend of virtual seminars and a hands-on Hackathon, participants will explore the medical, social, legislative, and economic dimensions of accessible tourism, developing inclusive solutions to improve travel experiences for all.

The course will feature lectures by academic staff covering topics such as tourism, urban planning, technology, accessibility, and business development. These lectures will be enhanced by company visits and guest presentations from industry professionals and NGOs. Students will also participate in teamwork sessions and peer feedback activities.

Assessment will include:
- A group written report, to be submitted before the start of the on-site component.
- A group case study/presentation, to be developed during the on-site week and presented at the end of the program.

Planned Activities:
The program includes a wide range of academic and experiential learning activities, both during the virtual and on-site phases:

- Lectures and Workshops: Interactive sessions on accessibility and inclusive practices, including contributions from accessibility experts, technology professionals and involving both the beneficiary population and key stakeholders from the sector, including public and private actors.

- Visits to historical sites in Seville: such as the Cathedral, the Alcázar, the Santa Cruz, the Museum of Bellas Artes, and other highly visited locations in the city, accompanied by key public managers, will be carried out to assess real accessibility conditions, take measurements, and propose improvements in physical, technological, and digital aspects. The itinerary will also include visits to complementary service areas in the city (such as accommodation and restaurants) to provide a comprehensive view of accessibility across the entire tourism ecosystem.

- Visit to Carmona (or another nearby historical site): to assess accessibility in spaces shaped by historical evolution and geographical features, which present particularly complex challenges to accessibility.

- Group Project: Students will work on a real or simulated case related to accessibility in historical cities and develop strategies for its development, with a focus on accessibility

Course content:

- Understanding Special Assistance Needs in Tourism: Types of disabilities and other conditions that require assistance (physical, sensory, cognitive) and their implications for tourism accessibility; medical needs in travel, including accommodations for physical disabilities, chronic illnesses, and other health conditions; social perspectives on inclusive tourism: combating stigma and promoting equity in tourism.

- Accessible Tourism in the European Union: Overview of key EU policies, directives, and standards related to tourism accessibility, understanding the European Accessibility Act and its impact on the tourism sector; barriers faced by travellers with special assistance needs, such as limited access to facilities, transportation, and digital resources.

- Urban Planning and Development for Accessible Tourism: Designing historical areas with accessibility in mind; integrating accessible pathways, ramps, signage, and other elements into urban planning; the role of local governments and policymakers in promoting accessible tourism; economic benefits of accessible tourism, including expanded markets and social returns.

- Technology and Innovation in Accessible Tourism: Overview of assistive devices and digital tools that improve travel experiences for people with disabilities; identifying best practices in accessible web design, mobile applications, and booking platforms; virtual and augmented reality (VR/AR) applications for accessible travel planning and remote experiences.

- Hackathon Preparation and Project Development: Introduction to design thinking methods for tackling accessibility challenges in tourism; skills in teamwork, project management, and pitching solutions in a Hackathon setting; themes centered on real-world accessibility issues in historical cities tourism, with projects focused on developing actionable solutions.

Learning Outcomes:

- Key Concepts of Accessibility in Tourism: Demonstrate a comprehensive understanding of accessibility principles and inclusive design in the context of tourism, with a focus on historical cities.

- Analyze Accessibility Challenges: Identify and analyze specific barriers and challenges faced by diverse travelers in historical tourism environments, considering cultural, physical, and social dimensions.

- Apply Inclusive Design Strategies: Utilize inclusive design and universal access strategies to propose improvements for tourist sites and services, ensuring they cater to a wide range of needs.

- Collaborate in Multicultural and Interdisciplinary Teams: Work effectively within diverse, interdisciplinary teams to develop and pitch innovative solutions during the Hackathon, gaining skills in teamwork, communication, and problem-solving.

- Develop Practical, Accessible Tourism Solutions: Formulate actionable and sustainable solutions that can be applied by tourism stakeholders to improve accessibility in historical destinations.

- Evaluate Impact of Accessible Solutions on Tourism Experiences: Assess how implementing accessible solutions can enhance the experience for all visitors, promoting inclusivity, social equity, and economic benefits within the tourism sector.

Physical Mobility

	Morning	Afternoon
Day 1 **15/06/2026**	Arrival and Welcome Coffee Opening Session Frontal lecture: "Assessment of the main barriers in historical cities by real experiences"	Field Trips and Cultural Visit
Day 2 **16/06/2026**	Workshop 1: "Introduction to Digital Tools" Workshop 2: When historical heritage cannot be altered or adapted — myth or reality?"	Teamwork - developing the projects. Flamenco Show in search of total accessibility.
Day 3 **17/06/2026**	Full-Day Field Trip	
Day 4 **18/06/2026**	Workshop 3: "The role of public actors in historic cities: when accessibility is more than just a right".	Project Development FAREWELL DINNER

Day 5 **19/06/2026**	Final Presentations Closing Session End of on-site activities	

Virtual Component/Part

Day	Activity	Topic
25/05/26	e-presentation	Welcome, introduction of the academic staff, and formation of student groups
	e-learning	Accessible tourism: some basic information
	e-learning	Disability types and assistance requirements
26/05/26	e-learning	Accessibility in travel itineraries: pain points and best practice
	e-learning	The role of Public Administration in Inclusive Tourism
27/05/26	e-learning	Accessibility Computation in Historical Areas
	e-learning	Accessible Tourism: Angel & Devil activity
28/05/26	Tutorial e-session	Discussion-Group Project Activity-Task

Requirements

All the courses will be taught in English, the English proficiency required for this BIP is minimum B2.

Application Process

The deadline for the reception of applications is approximately one month before the start of the mobility. Later applications can be accepted only with the approval of the organisers. Please consider the dates of your home institution in case you need a mobility agreement.

25 Erasmus+ BIP participants and 3 non-BIP participants, not including lecturers, expert guests, local participants, etc. (2-3 slots per Ulysseus university, 1 for University of Montenegro). Numbers may vary depending on the possibility of each university to send participants

Professors

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Annex 1: ISCED CODES

Broad field	Narrow field	Detailed field
00 **Generic programmes and qualifications**	000 Generic programmes and qualifications not further defined	0000 Generic programmes and qualifications not further defined
	001 Basic programmes and qualifications	0011 Basic programmes and qualifications
	002 Literacy and numeracy	0021 Literacy and numeracy
	003 Personal skills and development	0031 Personal skills and development
	009 Generic programmes and qualifications not elsewhere classified	0099 Generic programmes and qualifications not elsewhere classified
01 **Education**	011 Education	0110 Education not further defined 0111 Education science 0112 Training for pre-school teachers 0113 Teacher training without subject specialisation 0114 Teacher training with subject specialisation 0119 Education not elsewhere classified
	018 Inter-disciplinary programmes and qualifications involving education	0188 Inter-disciplinary programmes and qualifications involving education
02 **Arts and humanities**	020 Arts and humanities not further defined	0200 Arts and humanities not further defined
	021 Arts	0210 Arts not further defined 0211 Audio-visual techniques and media production 0212 Fashion, interior and industrial design 0213 Fine arts 0214 Handicrafts 0215 Music and performing arts 0219 Arts not elsewhere classified
	022 Humanities (except languages)	0220 Humanities (except languages) not further defined 0221 Religion and theology 0222 History and archaeology 0223 Philosophy and ethics 0229 Humanities (except languages) not elsewhere classified
	023 Languages	0230 Languages not further defined 0231 Language acquisition 0232 Literature and linguistics 0239 Languages not elsewhere classified
	028 Inter-disciplinary programmes and qualifications involving arts and humanities	0288 Inter-disciplinaryprogrammes and qualifications involving arts and humanities
	029 Arts and humanities not elsewhere classified	0299 Arts and humanities not elsewhere classified

Broad field	Narrow field	Detailed field
03 Social sciences, journalism and information	030 Social sciences, journalism and information not further defined	0300 Social sciences, journalism and information not further defined
	031 Social and behavioural sciences	0310 Social and behavioural studies not further defined 0311 Economics 0312 Political sciences and civics 0313 Psychology 0314 Sociology and cultural studies 0319 Social and behavioural sciences not elsewhere classified
	032 Journalism and information	0320 Journalism and reporting not further defined 0321 Journalism and reporting 0322 Library, information and archival studies 0329 Journalism and reporting not elsewhere classified
	038 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information	0388 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information
	039 Social sciences, journalism and information not elsewhere classified	0399 Social sciences, journalism and information not elsewhere classified
04 Business, administration and law	040 Business, administration and law not further defined	0400 Business, administration and law not further defined
	041 Business and administration	0410 Business and administration not further defined 0411 Accounting and taxation 0412 Finance, banking and insurance 0413 Management and administration 0414 Marketing and advertising 0415 Secretarial and office work 0416 Wholesale and retail sales 0417 Work skills 0419 Business and administration not elsewhere classified
	042 Law	0421 Law
	048 Inter-disciplinary programmes and qualifications involving business, administration and law	0488 Inter-disciplinary programmes and qualifications involving business, administration and law
	049 Business, administration and law not elsewhere classified	0499 Business, administration and law not elsewhere classified

Broad field	Narrow field	Detailed field
05 Natural sciences, mathematics and statistics	050 Natural sciences, mathematics and statistics not further defined	0500 Natural sciences, mathematics and statistics not further defined
	051 Biological and related sciences	0510 Biology and related sciences not further defined 0511 Biology 0512 Biochemistry 0519 Biology and related sciences not elsewhere classified
	052 Environment	0520 Environment not further defined 0521 Environmental sciences 0522 Natural environments and wildlife 0529 Environment not elsewhere classified
	053 Physical sciences	0530 Physical sciences not further defined 0531 Chemistry 0532 Earth sciences 0533 Physics 0539 Physical sciences not elsewhere classified
	054 Mathematics and statistics	0540 Mathematics and statistics not further defined 0541 Mathematics 0542 Statistics 0549 Mathematics and statistics not elsewhere classified
	058 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics	0588 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics
	059 Natural sciences, mathematics and statistics not elsewhere classified	0599 Natural sciences, mathematics and statistics not elsewhere classified
06 Information and Communication Technologies	061 Information and Communication Technologies (ICTs)	0610 Information and Communication Technologies (ICTs) not further defined 0611 Computer use 0612 Database and network design and administration 0613 Software and applications development and analysis 0619 Information and Communication Technologies (ICTs) not elsewhere classified
	068 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)	0688 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)

Broad field	Narrow field	Detailed field
07 Engineering, manufacturing and construction	070 Engineering, manufacturing and construction not further defined	0700 Engineering, manufacturing and construction not further defined
	071 Engineering and engineering trades	0710 Engineering and engineering trades not further defined 0711 Chemical engineering and processes 0712 Environmental protection technology 0713 Electricity and energy 0714 Electronics and automation 0715 Mechanics and metal trades 0716 Motor vehicles, ships and aircraft 0719 Engineering and engineering trades not elsewhere classified
	072 Manufacturing and processing	0720 Manufacturing and processing not further defined 0721 Food processing 0722 Materials (glass, paper, plastic and wood) 0723 Textiles (clothes, footwear and leather) 0724 Mining and extraction 0729 Manufacturing and processing not elsewhere classified
	073 Architecture and construction	0731 Architecture and construction not further defined 0731 Architecture and town planning 0732 Building and civil engineering 0739 Architecture and construction not elsewhere classified
	078 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction	0788 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction
	079 Engineering, manufacturing and construction not elsewhere classified	0799 Engineering, manufacturing and construction not elsewhere classified
08 Agriculture, forestry, fisheries and veterinary	080 Agriculture, forestry, fisheries and veterinary not further defined	0800 Agriculture, forestry, fisheries and veterinary not further defined
	081 Agriculture	0810 Agriculture not further defined 0811 Crop and livestock production 0812 Horticulture 0819 Agriculture not elsewhere classified
	082 Forestry	0821 Forestry
	083 Fisheries	0831 Fisheries
	084 Veterinary	0841 Veterinary
	088 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary	0888 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary
	089 Agriculture, forestry, fisheries and veterinary not elsewhere classified	0899 Agriculture, forestry, fisheries and veterinary not elsewhere classified

Broad field	Narrow field	Detailed field
09 Health and welfare	090 Health and welfare not further defined	0900 Health and welfare not further defined
	091 Health	0910 Health not further defined 0911 Dental studies 0912 Medicine 0913 Nursing and midwifery 0914 Medical diagnostic and treatment technology 0915 Therapy and rehabilitation 0916 Pharmacy 0917 Traditional and complementary medicine and therapy 0919 Health not elsewhere classified
	092 Welfare	0910 Welfare not further defined 0921 Care of elderly and of disabled adults 0922 Child care and youth services 0923 Social work and counselling 0929 Welfare not elsewhere classified
	098 Inter-disciplinary programmes and qualifications involving health and welfare	0988 Inter-disciplinary programmes and qualifications involving health and welfare
	099 Health and welfare not elsewhere classified	0999 Health and welfare not elsewhere classified
10 Services	100 Services not further defined	1000 Services not further defined
	101 Personal services	1010 Personal services not further defined 1011 Domestic services 1012 Hair and beauty services 1013 Hotel, restaurants and catering 1014 Sports 1015 Travel, tourism and leisure 1019 Personal services not elsewhere classified
	102 Hygiene and occupational health services	1020 Hygiene and occupational health services not further defined 1021 Community sanitation 1022 Occupational health and safety 1029 Hygiene and occupational health services not elsewhere classified
	103 Security services	1030 Security services not further defined 1031 Military and defence 1032 Protection of persons and property 1039 Security services not elsewhere classified
	104 Transport services	1041 Transport services
	108 Inter-disciplinary programmes and qualifications involving services	1088 Inter-disciplinary programmes and qualifications involving services
	109 Services not elsewhere classified	1099 Services not elsewhere classified
99 Field unknown	999 Field unknown	9999 Field unknown