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# **Ulysseus Innovation Hubs Profile Sheets**

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## Introduction

Understanding Ulysseus European University as an innovation ecosystem, developing solutions for specific Research & Development challenges from Innovation Hubs, is our unique and distinguishing feature.

Innovation Hubs are the Ulysseus innovative joint structure for collaboration. Ulysseus main activities are co-created and developed at the heart of our Innovation Hubs.

## Co-design approach

Ulysseus has 8 Innovation Hubs (IH), one at each partner University, which address six Research & Development challenges shared with our regions and cities. The hubs work as concentrators of all the collaboration and cooperation activities coming from the Ulysseus community (the alliance and the [associated partners](#)). Hubs are connected to local nodes around each partner University, in order to consolidate the Innovation Ecosystem.

Every Hub will count on one Joint Research Center, one Incubator for spin-offs, one Living lab and one Open Class for liaison, brokerage and joint designing, fostering multistakeholderism and citizen engagement.

## Objectives

Hubs are connected to local nodes around each partner University, in order to consolidate the Innovation Ecosystem. Their focus is to:

- Design new joint academic offer, challenge- and research-driven, transdisciplinary and inter-sectoral, integrated in flexible programs in which also key competences are provided
- Develop joint challenge-driven transdisciplinary and inter-sectoral research and knowledge transfer activities
- Facilitate and promote entrepreneurship within the academic community of students, faculty and staff to improve the number and success of startups created
- Promote citizen engagement and the appropriation of European values
- Offer scientific material conditions (technological platforms, data centers, etc.) to gain in attractivity and visibility.

## Activities

- Thematic schools and summer schools
- Workshops
- Chairs of excellence
- Internal calls for research and innovation,
- Partnerships
- Entrepreneurship and design thinking programme
- Open Classes
- Citizens engagement programme
- Mobility programme for Ulysseus students, faculty, and non-academic staff
- International Cooperation Programme
- Talent Magnet Programme

## Network of Ulysseus Innovation Hubs

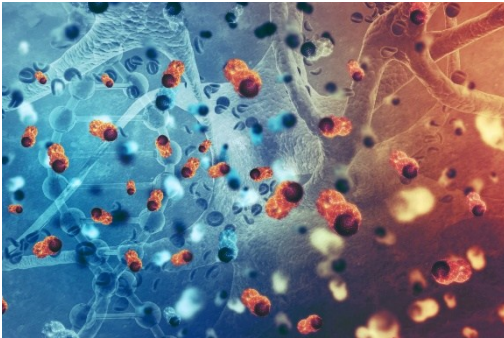


## Ageing & Well-Being

*Health, care and welfare in an ageing Europe.*

Based at **Université Côte d'Azur** (Nice, France).

### Objectives



The demographic transition is a major challenge that makes it essential to address mechanisms of ageing and social, political and economic sustainability. While life expectancy has increased by 5 years over the last 20 years, the increase in healthy life expectancy has been very slow and has stagnated at 64 years in Europe. Being healthy implies finding solutions to promote health, prevent diseases and help individuals live healthier lifestyles.

Based at Université Côte d'Azur in Nice (France), the Innovation Hub Université Côte d'Azur, wishes to strengthen and promote innovative disciplinary, inter-, and transdisciplinary research to better understand and explain the process of ageing and its implications. It deals with topics such as "Ageing in the city", "Silver economy", "Environmental impacts on Ageing and Well-being" and "Understanding the process of ageing".

Innovative disciplinary, inter-, and transdisciplinary research is possible through:

- Development of effective and strong connections between researchers, citizens, companies, incubators and local authorities
- Fostering innovation through targeted actions such as building startups programs and supporting innovative solutions
- Placing people at the center of the approach through data and research (living lab)
- Gathering main actors of the research ecosystem in a digital platform
- Provide training to build capacity and develop skills of the public health workforce to use systems thinking and innovative approaches for public health.

In the context of abundant multisource health data and the development of simulation and artificial intelligence (AI), it is also important to develop the ethical and sustainable interaction of citizens with AI-based algorithms that support healthy living.

### Thematic Areas

- eHealth (NT3)
- Diagnostic technologies (NT3)
- Pandemics (NT4)
- Epidemics prevention (NT4)
- Health care services (NT2)
- Personalized medicine (NT2)
- Dementia (NT3)
- Alzheimer (NT4)
- Parkinson (NT3)
- Infectious diseases (NT2)
- Oncology (NT2)
- Psychiatry (NT2)
- Anxiety disorders (NT3)
- Microbiology (NT2)
- Gene therapy (NT3)
- Tissue engineering (NT2)
- Gerontology (NT2)
- Age inequality (NT4)

- Sport and fitness sciences (NT2)
- Medical ethics (NT2)
- Robotics (NT3)
- Public health (NT2)
- Cognitive psychology (NT2)
- Behavioural psychology (NT2)
- Integrative and complementary medicine (NT2)
- Cell biology (NT2)

## Existing Facilities & Resources



The Innovation Hub is installed in a building that belongs to the municipality located 50 metres from the Hospital University and from some of our research units dedicated to health.

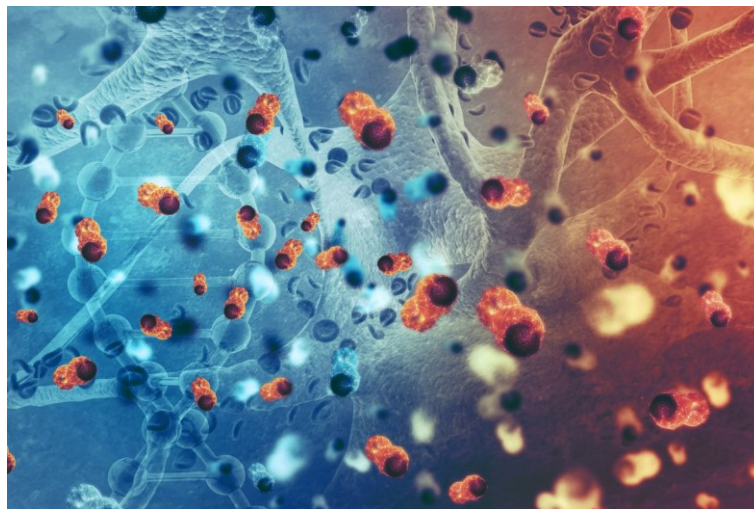
In this building you have several rooms dedicated to: office space, start-ups, conference room to organise events such as Ulysseus workshops and Ulysseus brokerage sessions, a data center, a learning lab, and a living lab with a medical practice and adjoining flat for experimenting.

## Contact

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Ageing & Well-being Innovation Hub Manager

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# Applied Artificial Intelligence for Business & Education

*Facilitating the implementation of AI into practice.*

Based at **Haaga-Helia University of Applied Sciences** (Helsinki, Finland).

## Objectives



The hub promotes the application of AI tools and methods to meet the challenges presented by AI. It concentrates on the application of AI opportunities across many domains, especially in the fields of business and education.

The main objective of this hub is to foster innovation in applied AI and facilitate the implementation of AI into practice.

More specifically, Haaga-Helia's Applied AI for Business and Education Innovation Hub (IH) focuses on the application of AI tools and methods across a diverse range of contexts in both business and education.

## Thematic Areas

Artificial intelligence

- NT1 [generative artificial intelligence](#)
- NT1 [machine learning](#)
- NT2 [deep learning](#)

## Existing facilities & Resources

Located at Haaga-Helia's Pasila Campus in Helsinki, the Innovation Hub of Applied Artificial Intelligence for Business and Education is a vibrant space designed for networking, collaborative projects, and AI training for local businesses. It's where research meets real-world impact.

At the forefront of AI innovation, our Applied AI in Business and Education Hub at Haaga-Helia drives cutting-edge research and development. We've established two key research groups:

- Applied AI in Business: Exploring the transformative potential of AI across industries
- Applied AI in Education: Revolutionizing learning with AI-driven solutions

Our Innovation Hub has successfully launched two exciting, funded programs:

- CURATE Incubator: A student-centric incubator that fuses AI and entrepreneurship, empowering the next generation of AI innovators
- ALFALabs Living Lab: A creative space where AI is tested as an accessible, assistive technology, bringing innovative solutions to real-world challenges

As a key partner in the European Digital Innovation Hub FAIR (Finnish AI Region), we're shaping the future of AI across Europe. [About FAIR](#)

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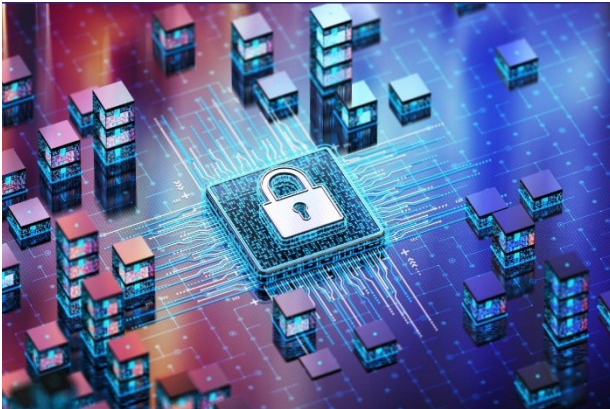


## Cybersecurity

*Addressing solutions to the rising cybersecurity risks and the lack of cyber capabilities.*

Based at the **University of Montenegro** (Podgorica, Montenegro).

### Objectives



It focuses on cybercrime which tends to dominate the security challenges, with malware, phishing, ransomware, and Distributed Denial of Service (DDoS) among the most prevalent threat vectors.

It pioneers initiatives created to overcome several of the most demanding factors affecting the employability of cybersecurity experts by providing students with the early possibility to combine academic study with real-world experience.

The objectives of the Innovation Hub on Cybersecurity of the University of Montenegro are to:

- Contribute to the development of cyber security professionals and experts in Montenegro and wider
- Provide interaction and co-creation space for academia, business, government and civil society in the cyber security domain
- Provide training and experimental infrastructure for students and researchers
- Contribute to the creation of research and innovation projects in cybersecurity
- Connect the Ulysseus innovation ecosystems in the field of cyber security

### Thematic Areas

- NT1 computer and information sciences
- NT2 computer security (NT3: data protection, network security, access control, cryptography, malicious software)
- NT1 electrical engineering, electronic engineering, information engineering
- NT2 electronic engineering
- NT2 information engineering (NT3 telecommunications)
- NT1 law
- NT2 criminology
- NT2 human rights
- NT1 economics and business
- NT2 business and management

## Existing Facilities & Resources

The Innovation Hub has received a lab space in the newly opened Science and Technology Park of Montenegro, as of September 2024. However, no infrastructure has been set up yet, as we are at the conception stage of setting up the Hub. Its fully operational physical infrastructure is foreseen for the end of 2027.

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## Digital Transformation of Industry

*Efficient application of the digital transformation through the implementation of advanced and emerging technologies and approaches in industry.*

Based at the **Technical University of Košice** (Slovakia).

### Objectives



The Ulysseus Innovation Hub on Digital Transformation of Industry (IH TUKE) at the Technical University of Košice (TUKE) aims to facilitate digital transformation across various industries, aligning with regional research priorities and European challenges. The primary vision is to increase the societal impact and international recognition of TUKE and Ulysseus European University through innovations in digital

transformation that address industrial and societal problems by leveraging research infrastructure, an innovation ecosystem, and quality education.

The main objectives are to:

- Strengthen international research and innovation (R&I) activities
- Improve interdisciplinary research quality and technology transfer
- Enhance cooperation within the Ulysseus ecosystem
- Develop a systematic approach to innovation
- Boost the visibility and impact of R&I results
- Develop groundbreaking research to address societal needs

IH TUKE focuses on implementing the Innovation Hub, engaging research teams and stakeholders, supporting start-up/spin-off incubators, facilitating R&I projects, identifying living labs, enhancing the visibility of R&I, and fostering synergies with entities such as European Digital Innovation Hubs, Enterprise Europe Network, and EIT. IH TUKE is dedicated to accelerating digital transformation, aiming to elevate TUKE and Ulysseus' influence by fostering innovations that solve industrial and societal challenges through a robust ecosystem and quality education.

### Thematic Areas

- Industry 4.0
- Smart manufacturing
- Automation and control systems
- Robotics
- Artificial intelligence
- Additive manufacturing
- Internet of Things (IoT)
- Cybersecurity
- Big data
- Cloud computing

- High-performance computing

## Existing facilities & Resources

### Where We Are



The hub is located at the [University Science Park TECHNICOM](#) at TUKE, acting as a bridge between university potential (teachers, students, researchers), regional innovation ecosystems, and the Ulysseus campus.

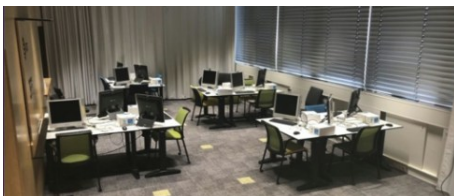
It supports entrepreneurship, collaborates with startup incubators and other innovation initiatives.

### Startup Centre and Incubator



IH TUKE connects academia with industry to nurture startup growth, supporting innovative technologies. The Startup Centre and Incubator TUKE guide young companies by providing expertise, laboratories, and collaborations with experienced entrepreneurs. It plays a crucial role in Slovakia's startup ecosystem by supporting early-stage and advanced startups, including Nordics.io, StorePredictor, Smart City Group, CeeLabs, and Pulsawork.

### IoT LAB



Established in 2017 through TUKE's collaboration with AT&T, the IoT lab supports the development of Internet of Things solutions. It is used by students and partner companies to prototype new technologies, offering technical equipment, intelligent room management, and a mini kitchen.

### SmartTechLab for Industry 4.0



The SmartTechLab, based at the Faculty of Manufacturing Technologies in Prešov, focuses on smart technologies and process digitalization. It features laser profilometers for quality measurement of 3D-printed surfaces and offers remote access.

### EDIH CASSOVIUM



European Digital Innovation Hub CASSOVIUM supports SMEs and public sector organisations in Eastern Slovakia on their path to digital transformation. It provides expert consulting, training, access to innovative technologies, and financial support. The consortium is built on the expertise of three leading research and innovation institutions: Technical University of Košice (as consortium coordinator), Pavol Jozef Šafárik University in Košice, and the ICT cluster Košice IT Valley. [Visit EDIH CASSOVIUM.](#)

## Contact

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## Robotics

*Leveraging robotics-related research and training in: the automation of industrial sectors; smart cities and communities; the health sector and the associated demographical challenges; tourism and cultural heritage; building and construction; logistics and mobility.*

Based at the **University of Genoa** (Italy).

### Objectives



UniGe and the whole Ulysseus consortium will leverage Robotics-related research and training in: the automation of industrial sectors; smart cities and communities; the health sector and the associated demographical challenges; tourism and cultural heritage; building and construction; logistics and mobility.

A specific key role is given to human-centric approaches to design and build technologies

around human needs. This will, in turn, target aspects related to process optimisation, green economy, sustainability, and manufacturing/de-manufacturing, as well as construction.

Robotics and the associated fields of Artificial Intelligence, Human-Machine Interaction, and Automation, are considered as key enabling technologies for tackling societal challenges, facilitating the long-term sustainable development of local communities. UniGe and the whole Ulysseus consortium leverages Robotics-related research and training in: the automation of industrial sectors; smart cities and communities; the health sector and the associated demographical challenges; tourism and cultural heritage; building and construction; logistics and mobility.

At a transversal level, the Innovation Hub addresses:

- the acceptability and inclusiveness of different methodologies and technologies;
- knowledge transfer, and the marketability of methods and results;
- the replicability, scalability, and adoption of different solutions.

### Thematic Areas

The Innovation Hub in Robotics adopts the [Kendall Square model](#) to organize a distributed, territory-oriented innovation ecosystem where different types of actors interact to design novel Robotics-based solutions to open, global challenges, and to accelerate their wide adoption in international settings.

The rapid, exponential evolution of Robotics and other Artificial Intelligence powered technologies is expected to pervade all aspects of our future everyday life. The pace at which the society as a whole will adopt the outcomes of such technologies will be accelerating over time. Therefore, it is necessary to integrate education-oriented activities with innovation via novel forms of entrepreneurship mindset, which are informed by deep knowledge and domain expertise.

IH Robotics adopts a flow model coordinating existing activities on the territory and establishing missing links when needed between all the involved actors, to structure an underlying ecosystem able to leverage mutual, fluid synergies.

Keywords: Robotics, Artificial Intelligence, Human-Machine Interaction, Automation Robotics Autonomous robots Cognitive robotics Computer and information science Internet of things, innovation management

### Existing facilities & Resources

In order to develop it in an organic and ecosystem- like fashion, UniGe is involved in a number of flagship projects, such as the creation of an ad-hoc innovation ecosystem (i.e., RAISE, which stands for “Robotics and AI for Social Empowerment”) aiming at transferring know-how to regional strategic sectors and doctoral programmes with the aim of both advancing research in Robotics and mentoring future experts.

In order to fosters collaboration and knowledge exchange, some of the key players are engaged in the Innovation Hub steering committee.

### Contact

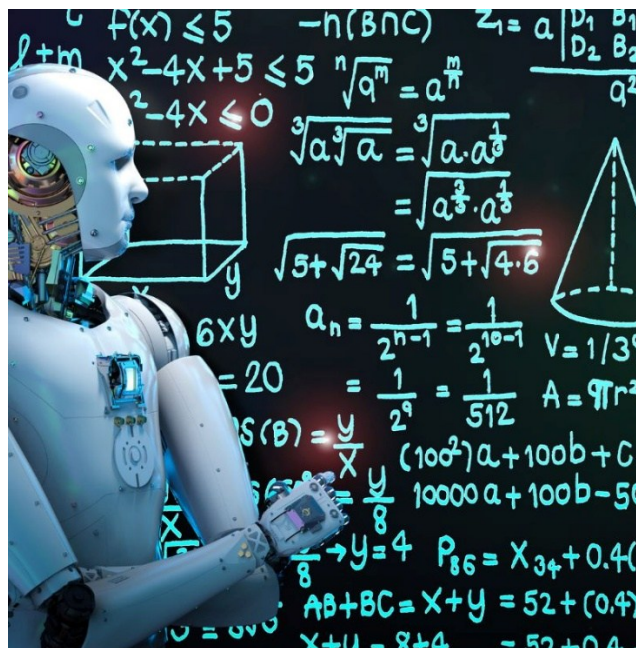
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## Socio-ecological Sustainability

Addressing global challenges with a particular emphasis on perspectives and approaches from Social Sciences and Humanities.

Based at the **University of Münster** (Germany).

### Objectives



This hub makes an important contribution to the development of innovative ideas and solutions for the pursuit of sustainable wellbeing on the planet by addressing global challenges such as climate change, biodiversity loss, energy transition, issues of peace and democracy and shaping a good life for all.

It focuses on inter- and transdisciplinary formats in research, teaching and transfer/innovation and places a special

emphasis on social innovation and inter- and transdisciplinary as well as transformative approaches to sustainability research and practice.

With its focus on sustainable development, the Innovation Hub on socio-ecological sustainability at the University of Münster is dedicated to a central challenge of our time that requires comprehensive societal change.



Primarily ecological issues such as the climate crisis, species extinction and the energy transition cannot be separated from primarily social issues of peace, democracy and justice. As crises are complex and globally interconnected, solutions must also take this into account. Innovative strategies and ideas that enable societies to overcome the socio-ecological challenges of the present are urgently needed. In order to

develop these, inter- and transdisciplinary and, in particular, a deep integration and interlocking of social and natural science contributions to sustainability research and practice are required.

The aim of the Innovation Hub in Münster is to analyse, discuss and respond to the diverse requirements for global solutions to current sustainability challenges.



## Our approach

### What do we mean by socio-ecological sustainability?

- Considering and safeguarding human need satisfaction and the good life for all, everywhere, now and in the future.
- Considering and safeguarding biophysical systems and living conditions (across the species-divide) and staying within planetary boundaries.
- Recognizing the urgency to transition to low-carbon societies in the face of widespread, rapid, and intensifying climate change.

### What starting points guide us?

- Researching diverse relationships and dynamics within human-nature-relations / more-than-human ecologies.
- Researching how societies can provide for their citizens' wellbeing while severely lessening environmental harm and strengthening regenerative capacities.
- Researching transformational pathways that include mitigation and adaptation strategies with the overall aim to enhance wellbeing while keeping within the 1.5° target.

### How does our Innovation Hub want to contribute to this?

- Bridging Social Sciences / Humanities and Natural Sciences by generating interdisciplinary exchange formats and research groups.
- Providing / producing normative / ethical assessments and evaluative criteria for sustainability challenges.
- Emphasizing a transdisciplinary orientation through citizen science, outreach activities, and co-creation processes, encouraging (self-)education and authentic encounters.

## Thematic Areas

- sustainability research
- sustainability sciences
- shaping & exploring sustainability
- socio-ecological transformation
- climate change adaptation
- environmental sciences
- climatic changes
- earth and related environmental sciences
- sustainable agriculture
- agroecology
- democracy
- human rights
- civil society
- peace & conflict research
- conflict resolution
- conflict prevention, peace building, mediation & stabilisation
- education for sustainable development
- sustainable economy
- circular economy
- sustainable business
- sustainable production
- sustainable energy
- intersectionality research
- digital innovation
- digital transformation

## Existing facilities & Resources

### Center for Interdisciplinary Sustainability Research (ZIN)

The Innovation Hub for socio-ecological sustainability is based at the Center for Interdisciplinary Sustainability Research (ZIN) at the University of Münster and acts as a node between a number of stakeholders from the university, the city of Münster and the region.

The illustration explains the basic elements of the Innovation Hub, which are assigned to the three fields of action – education, research and transfer/innovation – or represent cross-sectional elements.

The Center for Interdisciplinary Sustainability Research (ZIN) is active as a central scientific institution in all three fields of action, especially in the field of Research. In the Innovation Hub, it acts as the research center where thematic research groups are set up on the InnoHub's focal points and research projects are developed and applied for together with the other European partners, to build up the joint research center. The “Shaping & Exploring Sustainability” profile area at the University of Münster provides an orientation framework for bundling research activities.

[More about ZIN](#)

### REACH - Euregio Start-up Center



The REACH – Euregio Start-up Center is the incubator of the Münster InnoHub and is mainly responsible for the Innovation/Transfer area. The hub promotes and networks start-ups and spin-offs in particular through a coach-the-coach program and various workshops in the areas of women, social and intersectional entrepreneurship, innovation skills & capacities and know-how for start-up teams.

Within the Education field of action, various formats on sustainability topics such as Sustainable Design Thinking, Green Skills and Sustainability & Green Transition are developed and used at the InnoHub.

In addition to various courses for students, open classes offer a publicly accessible educational program for different target groups and various training courses and workshops are used for further education and training within the Ulysseus network. A Teaching Innovation Lab helps to design and shape the offerings in the spirit of transformative education.

### Münster Center for Open Science (MüCOS)

Living Labs or Real-world Laboratories are formats that affect all three fields of action. In sustainability science, they are designed as transdisciplinary and transformative research and development facilities in which various stakeholders from science and civil society learn from each other and work together on sustainable solutions. Innovative ideas, transformation approaches and new social practices are tested and researched in experimental settings.

The Münster Center for Open Science (MüCOS) serves as an Open Data Warehouse and ensures the free accessibility of materials and data produced in the areas of research, teaching and transfer, in particular open access publications, open educational resources and open data.

The transversal element Culture & Creativity aims to include the creative potential that lies in the dialogue and interaction of art and culture with science.

## Contact

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# Sustainable Energy, Transport, Mobility for Smart Cities

*Efficient and smart energy, transport and mobility to build the cities of the future.*

Based at the **University of Seville** (Spain).

## Objectives



This innovation hub promotes education, research and innovation on efficient and smart energy production and storage, transport, and mobility to build the cities of the future. It works towards achieving sustainable generation and use of energy to develop a balanced urban model.

The Hub focuses on efficient and smart energy production and storage, transport, and mobility to build up the smart cities of the future.

Within this framework, the main objectives are:

- Make Ulysseus an international leader in education in energy, transport, mobility, and Smart Cities.
- Become a collaborative space between the five elements of the helix, improving the competitiveness of these sectors in our regions, through research and innovation.
- To educate well-informed students, equipped with a great range of topics and transversal competences, to become leaders in the use of innovative technologies and providing competitive and socially responsible solutions to challenges in energy, transport, mobility, and Smart cities.
- To create an international, consolidated, and inclusive network of international experts and stakeholders.

## Thematic Areas

- chemical engineering
- biofuels
- microtechnology
- water engineering
- architecture engineering
- transportation engineering
- urban engineering
- smart cities
- electrical engineering, electronic engineering, information engineering
- environmental engineering
- energy and fuels
- renewable energy
- synthetic fuels
- energy conversion
- fuel cells
- water treatment processes
- carbon capture engineering
- waste management
- ecosystem-based management
- materials engineering
- mechanical engineering
- thermodynamic engineering
- vehicle engineering



## Existing Facilities & Resources



The Hub of Sustainable Energy, Transport, Mobility for Smart Cities of the University of Seville fosters interdisciplinary and intersectoral research and innovation on the field, in collaboration with associated companies and other regional and local stakeholders. The following research areas have been identified: (i) Energy systems, (ii) Energy for society, (iii) Smart cities, and (iv) Materials in Energy.

This hub is based in the Innovation Centre [CIU3A](#) of the University of Seville located at the Port of Seville. This includes equipment and lab for transport, renewable energy, energy storage, new materials, ecology, sustainability; an Ulysseus Incubator; space for a Living Lab; spaces for co-creation and Open Classes, as well as the main offices of the Central Management Office of Ulysseus.

## Contact

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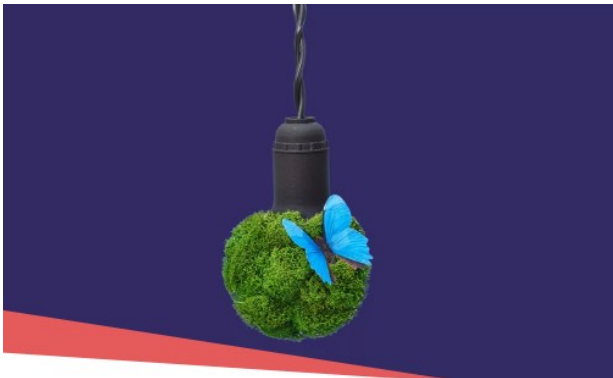


## Sustainable Entrepreneurship & Impact

*Acceleration of technological business models by exploiting established structures, integrating partner services of the regional ecosystem and creating new formats and structures at the university*

Based at **MCI | The Entrepreneurial School®** (Innsbruck, Austria).

### Objectives



The Sustainable Entrepreneurship & Impact Innovation Hub at MCI | The Entrepreneurial School® in Innsbruck, aims at creating a space in the Ulysseus network for motivated talent – regardless of their geographic location. It strives to create a space in the Ulysseus network for motivated talent – regardless of their geographic location – to implement innovative ideas sustainably in the spirit of entrepreneurship.

The hub implements innovative ideas sustainably in the spirit of entrepreneurship. It focuses on the acceleration of technological business models by exploiting established structures and integrating partner services of the regional ecosystem.

With the creation of an Entrepreneurship Center offering a wide range of activities and entrepreneurship programmes, this Innovation Hub will actively contribute to the competitiveness of the Tyrol region, but also to that of its European partners and the European Union itself.

### Thematic Areas

- Entrepreneurship
- Innovation
- Sustainable entrepreneurship
- Impact

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Co-funded by  
the European Union

*The Ulysseus Action has received funding from the European Union's Erasmus + Programme under the grant agreement No 101124733. The views and opinions expressed in this communication are the sole responsibility of the authors and do not necessarily reflect the views of the European Commission*