
Role Conflicts in Family Firms

Ulysseus Activity



Level of course unit: Bachelor/Master/PhD

ECTS: 3

Language of Instruction: English

Course Dates: Online Webinar
08.11.2022, 6.00 – 8.30 pm, online

Learning Outcomes:

Managing a family business is about special problems and issues that confront family businesses. The MCI Webinar will explore different origins of conflicts in family businesses. In family businesses the two systems, family and company, which are usually strictly separated, are closely intertwined. Thus, the different logics are a source of many conflicts. The students will learn about the theoretical approaches to organizational conflicts in family businesses from the field of family business research as well as from an organizational perspective. Complementary, the participants will discuss the practical consequences and its implications

Thus, students will

- develop an understanding of structural implications stemming from the close intertwining of the two systems family and business as well as its potential for role conflicts
- explore different theoretical approaches
- discuss practical consequences

Course Contents

- Exploration of different origins of conflicts in family businesses with extended focus on role conflicts
- Underlying theoretical approaches
- Comparison with Non-Family Businesses
- Consequences of (role) conflict and practical implications

Contact Person for registration:

internationalcentre@ulyseus.eu

Application Deadline: 08.10.2022

Available Spots: 5

Fee: EUR 15 + EUR 20, 70 (Austrian Students' Union Fee)




Funded by:



Co-funded by the Erasmus+ Programme of the European Union

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The Ulysseus Action has received funding from the European Union's Erasmus + Programme under the grant agreement No 101004050. The views and opinions expressed in this communication are the sole responsibility of the authors and do not necessarily reflect the views of the European Commission