Entrepreneurship for Current Global Issues

Academic course
Level of course unit: Master

ECTS: 5

Language of Instruction: English

Course Dates: 07.11.2022-20.01.2023
Course will take place on site at the MCI in Innsbruck

Learning Outcomes:

- understand the purpose and instruments of EU funding programs
- understand the main terms and stakeholders in EU projects
- understand the main characteristics of EU projects
- understand the logic and elements of project proposals
- discuss and elaborate on possible project ideas
- apply techniques of idea generation and brainstorming
- strengthen their analytical skills and team collaboration
- strengthen their communication and presentation skills
- foster their leadership and conflict resolution skills
- recognize and make use of the synergies provided by multidisciplinary teams

Course Contents:

- Current and future health policy challenges
- The state and the private sector in health policy
  Introduction to EU funding and main principles of grant proposals.
- Style and structure of proposals: tools and mechanisms, tips and lessons learnt; further discussion & brainstorming of possible project ideas and coaching in small groups
- Entrepreneurial approach to health and social dilemmas
- Problem solving and design thinking
Contact Person for registration: internationalcentre@ulysseus.eu

Application Deadline: 07.10.2022

Available Spots: 3

Fee: EUR 20,70 (Austrian Students’ Union Fee)
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