ACADEMIC COURSE
Developing a viable business
Level of course unit: Master (Online)

ECTS: 5

Language of Instruction: English

Course Dates:
• 24.10.2022 – 16.12.2022

Learning Outcomes:

The student is able to critically validate a potential business (development) idea together with stakeholders.

The student can apply the Lean methodologies and equivalent tools through an iterative process to improve the viability of the business (development) idea.

The student is able to develop commercialization plan for the validated business (development) idea.

The student is able to sell the validated business (development) idea to external stakeholders.

Course Contents:

✓ For the business (development) idea:
  ✓ Prototyping
  ✓ Validation
  ✓ Commercialization
  ✓ Finance and Risk
  ✓ Pitching

Contact Person for registration:
Mirjam Gamrasni
mirjam.gamrasni@haaga-helia.fi

Application Deadline: Until 7.10.2022
Available Spots: 10
Fee: No
The Ulysseus Action has received funding from the European Union’s Erasmus + Programme under the grant agreement No 101004050. The views and opinions expressed in this communication are the sole responsibility of the authors and do not necessarily reflect the views of the European Commission.