Global Economics

Academic course

Ulysseus
EUROPEAN UNIVERSITY

Level of course unit: Master

ECTS: 5

Language of Instruction: English

Course Dates: 14.-15-09.2022, 23.-24.11.2022, final written exam in November/December in-class)
Course will take place on site at the MCI in Innsbruck

Learning Outcomes:

In this course students will be presented with the theoretical framework that explains free trade and protectionism. We will examine regional trade blocs and a number of topical issues such as the future of globalization, trade wars, free trade vs fair trade, the economic effects of global climate change, global income inequalities, and international monetary issues (including digital currencies). The implications of these global economic concepts in tourism will be further explored through consideration of key economic activities such as the measurement of tourism's economic activity, taxation and the sharing economy.

Course Contents:

The objective of this course is to give students a better understanding of the global economic environment and globalization and its application to tourism. After completing this course, students will: (a) be able to understand and explain why countries trade, who wins and who loses and why countries engage in protectionism; (b) have acquired the conceptional tools necessary to analyze global economic trends (c) be able to identify the key constraints and opportunities that countries face in the global economy; and, (d) apply an economic lens to tourism activities from the perspective of the public and private sectors.

Contact Person for registration:
internationalcentre@ulysseus.eu

Application Deadline: 02.09.2022

Available Spots: 3

Fee: EUR 20, 70 (Austrian Students' Union Fee)

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