
Academic Course

Forms of Entrepreneurship



Level of course unit: Bachelor (online)

ECTS: 5

Language of Instruction: English

Course dates: 17.10.2022 - 16.12.2022

Learning Outcomes

You learn different and continually evolving forms of entrepreneurship: family business, franchise, network business, cooperative etc. You recognize the requirements of different forms for an entrepreneur or a team and their importance to society. You assess the feasibility of an entrepreneurship form to fit your own personal motivations and goals. You identify the different ways of starting a business: self-employment, starting a new independent business, buying/continuing an existing business (= a business transfer) or buying a franchise.

Course contents:

Different ways and requirements of starting business:

- self-employment
- starting a new independent business
- buying/continuing an existing business (= a business transfer)
- family business
- franchising
- network business
- cooperative as a form of team entrepreneurship

Contact Person for registration:

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Application Deadline: Until 16.9.2022

Available Spots: 5

Fee: No



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