
Real Life Simulation - Methods

Academic course



Level of course unit: Master

ECTS: 5

Language of Instruction: English

Course Dates: tbd

Course will take place on site at the MCI in Innsbruck

Learning Outcomes:

Students understand how to plan and execute a project that has to align to academic standards and to practitioners' expectations.

Students are able to consider and apply quality and evaluation criteria in the planning of their projects.

Students are familiar with selected tools to plan, implement, and evaluate projects and programs as well as to continuously adapt them to the local context. Students know how to manage the expectations of real life managers.

Students understand the epidemiology of NCDs and the relation between socio-economic status of people and the "25x25 risk factors".

Students will apply political economy analysis tools enabling them to tailor projects to specific contexts.

Students will apply a stakeholder analysis as a basis for projects and its large-scale implementation in health systems.

Students will be able to merge the two perspectives of "methods to measure the impact of NCD policies" and "management control systems to lead local governments to successful NCD policies implementation".

Students will understand the principles of behavioral economics and its possible applications to promote health. Students will understand how to harness a networking event like the European Health Forum, the

World Health Summit or similar conferences for their projects.

Course Contents:

Laying the foundation from an epidemiological perspective
Implementation strategies
Stakeholder Analysis
Methods to measure impact and how to steer regional and city governments towards NCD policies
Financing health promotion and preventive health
Behavioral economics and health
Project Management

Contact Person for registration:

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Application Deadline: 15.10.2022

Available Spots: 3

Fee: EUR 20, 70 (Austrian Students' Union Fee)




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