
Fundamentals of Management & Strategic Thinking

Academic course



Level of course unit: Master

ECTS: 5

Language of Instruction: English

Course Dates: tbd

Course will take place on site at the MCI in Innsbruck

Learning Outcomes:

Students should be able to communicate objectives and create plans to realize the goals in a team. Students should understand the underlying principles of healthcare delivery, including the factors that have shaped the service as we know it today. There should be awareness of the nature and effect of service and financial pressures and how these influence and impact on the role and responsibilities of healthcare professionals. Students should gain insight into the core business of healthcare, the nature of medicine and how it is governed within the work-place. This should include familiarity with the language, structure and nature of models of care and new concepts that are changing the way care is delivered. Students should be aware of the dynamics of the professionals' working environment including organizational systems, management and professional cultures and the principle of responsible autonomy' of professionals.

Students should be able to formulate their own view on the desirable design of specific health care organizations and inter-relationships based upon current institutional relationships and an assessment of environmental factors. Students should be able to reflect upon management styles and demonstrate management skills by complying to the course requirements. Students should articulate their perspective of health care management using

transformational and transactional theories of management (including skill, trait, style and situational approaches to management). Students should be able to examine and debate emerging health care issues with your peers. Students should be able to reflect upon management styles and demonstrate management skills by complying to the course requirements.

Course Contents:

Setting the context - the founding principles of healthcare systems and historical perspectives on their development. The major influence factors in healthcare today; the so called mega trends and how they shape the role of the professional. Where we are today, a review of progress and the new concepts in professional leadership The nature and structure of clinical practice. Understanding the core business of healthcare - 'medicine'; including the principles and practices that guide and govern healthcare professionals in their delivery of care. Organisational systems and professional cultures: how different organizational and management models influence professional practice and values and cultures. Innovation in practice, case study examples Working with professionals - a practical guide including; patient safety, quality assurance and clinical audit An examination of the relationships between managers and professionals in managing healthcare delivery Looking towards the future - how the role of professionals is likely to change and the influence factors that will bring this about. New models of care, the need for adaptability and new competencies and new thinking about workforce structures and workforce planning. This session will also draw on case study examples and will be participative in nature - as will preceding sessions

- Integrated care, primary care, hospital care

- Managing health care and managing change
Functional Management
- Managing networks

Contact Person for registration:

internationalcentre@ulyssseus.eu

Application Deadline: 15.10.2022

Available Spots: 3

Fee: EUR 20, 70 (Austrian Students' Union Fee)




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