
Cross- Cultural Competencies & Ethics

Academic course



Level of course unit: Master

ECTS: 2

Language of Instruction: English

Course Dates: tbd

Course will take place on site at the MCI in Innsbruck

Learning Outcomes:

Upon successful completion of this subject by Ulrich Bauer, students should be able to 1. Explain the main terms, concepts and theories related to cross cultural competencies 2. Apply those above listed terms, concepts and theories 3. Critically evaluate and reflect those concepts and theories of culture in the field system 4. Apply ethical standards in relation to tourism.

Upon successful completion of the specific subject "Peace and Tourism - Focus on intercultural awareness and communication" by Isabelle Guibert, students should

- gain awareness of the role of tourism in peace and violence/conflict (interpersonal and collective level)
- acquire insight into culture and intercultural competence
- be able to better cope with unexpected situations and take distance from own worldview/mindset by getting out of comfort zone
- become aware of (defensive) communication styles, identify mechanisms leading to dysfunctional communication and generating misunderstandings/conflicts
- improve listening and expressing qualities
- empower (self-)leadership by experiencing and feeling

Course Contents:

This subject is designed to build awareness, train, explore and critically evaluate cross-cultural competencies in the context of tourism. Students will gain an in-depth understanding of culture-relevant knowledge, applicable to multiple levels, and above all reflect their own cross-cultural competencies.

Guest Lecturer Univ.-/FH-Lekt. Mag. Leo Stollwitzer:
- Discussion of theoretical concepts of "Culture";
Case Studies - Discussion of culture-based ethical standards; Case Studies

Contact Person for registration:

internationalcentre@ulyseus.eu

Application Deadline: 31.08.2022

Available Spots: 3

Fee: EUR 20, 70 (Austrian Students' Union Fee)




The Ulysseus Action has received funding from the European Union's Erasmus + Programme under the grant agreement No 101004050. The views and opinions expressed in this communication are the sole responsibility of the authors and do not necessarily reflect the views of the European Commission